

FOOTBALL WEST ANNUAL REPORT 2024



FOOTBALL
WEST

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BOB BROWN
KEVIN CAMPBELL
MATHEW CHEESEMAN
KERRY HARRIS
PHIL KELLY
DAVE KINDNESS
PETER KOULIZOS
RICHARD KREIDER
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ROB MACKAY
GARY MAROCCHI
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HANS MEYER
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STEVE MULDOON
JOHN O'CONNELL
LOUIS PROSPERO
JULIUS RE
KERRY SLATER
JANETTE SPENCER
SANDRA SZOPSKI
JOHN TALBERT*
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SYD ALLEN
TOM ANDERSON*
W AULD*
PERCY BAILEY
R BANWELL*
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ALAN BEALE*
KEITH BESWICK*
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HANK BEUMER*
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DOMENIC ITALIANO
FRANK KETTEL
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J STEVENSON*
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E THOMAS*
ERIC THOMAS
SANDY THOMPSON*
E TONKINSON*
ERNIE TOPLEBERG*
JOHN VENN
ROBERT WATSON
ROY WILKINSON*
KEITH WOOD
P WOODS*

*DECEASED

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ACKNOWLEDGMENT OF COUNTRY

We acknowledge the Football West Headquarters are located on the lands of the Whadjuk people of the Noongar nation as the Traditional Custodians of this land and its waters. Football West acknowledges Aboriginal and Torres Strait Islander peoples as the first inhabitants of the lands on which we deliver our game in Australia. We acknowledge their enduring connection to the lands, waterways and communities and pay our respects to Elders past, present and emerging.

BALL
ST

Belt up.



CHAIRMAN'S REPORT

It is my privilege to welcome you to the 2024 Annual Report as we reflect on another period of outstanding achievement.

In a year of many highlights, one of the more memorable came in June when we hosted the Subway Socceroos in Western Australia for the first time in eight years.

We had seen in the previous year, with the visit of the CommBank Matildas, how much people in WA love to support their national teams. That was the case once more as people came out in their thousands to get behind Graham Arnold's side as they beat Palestine 5-0.

Prior to that fixture, the Australia players, including local stars Adam Taggart, Cam Burgess and Alessandro Circati, had held an open training session at the Sam Kerr Football Centre as part of several activations around town.

Things went so well across the week that in December 2024 it was announced that the Socceroos, now coached by Tony Popovic, would return to Perth in 2025 to take on Japan at the 60,000 Optus Stadium in what is set to be a crucial FIFA World Cup qualifier.



Watching the Socceroos and Matildas live in our capital city would not be possible without the great support of the WA Government, in particular Tourism WA. They were also responsible for bringing out Italian Serie A giants AC Milan and Roma, who produced a Friday night goalfest at Optus Stadium at the end of May, and the women superstars of Manchester City, PSG, West Ham and Leicester to compete in the Perth International Football Cup.

These big-ticket items provide great exposure for Perth and local football. They also play a positive role in attracting more people to football.

That was the situation following the 2023 FIFA Women's World Cup and the subsequent Matildas matches in WA. Football West recorded more than 50,000 traditional player registrations for the first time, a number which included record female registrations. We also had a new high mark for match officials signing up.

Talking of record numbers, the Hyundai Community Football Raffle saw more than \$320,000 worth of tickets sold in 2024. That took the amount raised since the raffle was introduced in 2019 through the \$1 million barrier, with every cent kept by clubs.

Football West truly values the support of major partners Hyundai Australia, the Insurance Commission of Western Australia, Gold Fields Australia, the DLGSC and Healthway, as well as New Balance/ Belgravia Apparel, Mitre, Sharp EIT and Asahi Lifestyle Beverages.

The Sam Kerr Football Centre is another example of Government support for football and it continued to blossom in 2024 through increased programs, matches and external venue hire. Perth Glory used the stadium for both Australia Cup and A-Leagues Women's matches, as well as its Academy sides.

Football West's commitment to improving facilities for our clubs and associations continued with our second State Facility Report.

The report came on the back of a comprehensive statewide facilities audit carried out by Football West over 12 months, and hopefully we shall see large-scale investment going forward.

Competition-wise in 2024, it was a memorable year for Olympic Kingsway and Perth RedStar. The Green Machine became Men's NPL champions for the first time, to go along with winning the State and Top Four cups, while RedStar took out a third successive Women's NPL title as part of a treble of their own.

Football West was pleased to welcome Annette Ellis to the Board. The communications and governance specialist replaced Amy Johnson, who served with distinction as a Football West director and Deputy Chair. I also want to recognise the contribution of our other Board members throughout 2024, Will Golsby, Liz Tylich, Richard Marshall, David Buckingham, Ivy Chen, Annette Tilbrook and Chris Harold.

I would like to finish by thanking everybody else who plays their part in making football what it is in WA. This includes Life Members, Zone Representatives and Standing Committee members, tribunal members, associations, clubs, presidents, coaches, players, match officials, volunteers, supporters, parents and media. Your input is invaluable.

Yours sincerely

Sherif Andrawes



PARTNERSHIPS



HYUNDAI

HYUNDAI AUSTRALIA

Hyundai Community Football Raffle

In 2024, the Hyundai Community Football Raffle raised over \$320,000 for grassroots clubs across WA. This took the amount raised by clubs through ticket sales since the Hyundai Community Football Raffle began in 2019 beyond the one million dollar mark.

Lyndsey Mendham from Scarborough won first prize, a brand-new Hyundai Kona Hybrid Premium N Line valued at almost \$55,000. She bought her winning ticket through Kingsley Westside FC. The club picked up a cheque for \$3,000 for selling the winning ticket. Fremantle City received \$3,000 for selling both the second-prize and third-prize winning tickets, while Bayswater City Soccer Club received \$6,000 after selling most tickets overall and most online.

Hyundai Football West Academy

In January, Football West merged the Hyundai Talent Support Program (TSP) and Hyundai Skill Acquisition Program (SAP) into the Hyundai Football West Academy, creating a comprehensive training program for young boys and girls aged 9-16.

Over 560 juniors participated in the program across different terms, including 254 players from regional areas.

Hyundai NTC

Four Hyundai NTC teams competed across different leagues, with a total of 67 players.

Key achievements included:

- The Hyundai NTC U15s won both the NPL Women's U21 League and the NPLW U21 Top Four Cup
- The Hyundai NTC U13 team secured victory at the 2024 Malaysia Borneo U14s Cup
- 23 of the 36 players selected to represent the Gold Fields WA State Girls Team at the National Youth Championships for Girls were from the Hyundai NTC program
- Hyundai NTC goalkeeper Jessica Skinner was selected for Australia's AFC U17 Women's Asian Cup squad. She later joined the Perth Glory A-League Women's squad

Hyundai Women's League

As the Official Partner of Women's Football, Hyundai had the naming right to the Hyundai Women's Night Series, the Hyundai Women's League Cup and Hyundai Women's League. The league included over 90 participating clubs and over 1,800 players.



GOLD FIELDS

GOLD FIELDS AUSTRALIA

In 2024, Football West and Gold Fields celebrated seven years of a partnership that has been instrumental in driving the growth of football across the Goldfields region. The partnership enables Football West to deliver programs in remote areas, providing people with access to sport where opportunities are often limited.

Gold Fields' support extended further as the naming sponsor of over 20 WA State teams, showcasing their commitment to the development of both male and female talent representing Western Australia.

State Teams

- Seven WA teams attended the 2024 National Futsal Championships on the Gold Coast
- WA U15s and U16s sides competed at the 2024 National Youth Championships for Girls in Victoria
- The National Youth Championships for Boys were held in Wollongong, with WA U15 and U16 teams participating in the competition
- The 2024 National Para Football Championships took place in Canberra, bringing together athletes with cerebral palsy, acquired brain injuries or stroke-related impairments. The Football West Para team reached the final and secured the silver medal
- There were two Gold Fields Challenge Cup matches – WA State Men's Team v Perth Glory and WA State Women's Team v Perth Glory

- The WA State sides participated in four competitions in Asia:
 - The WA Boys U14s at the Asiana Cup in Indonesia
 - Two WA Girls teams at the Malaysia Borneo U14s Cup
 - The WA Men's State Amateur Team returned to the Malaysia tour for the first time since 2019
 - Two Boys Regional teams participated in the KL Invitational Tournament

Goldfields Region

In 2024, Football West strengthened community ties across the Goldfields-Esperance region through football. With the support of Gold Fields Australia, we expanded our reach into remote areas, using football as a vehicle for social connection, active lifestyles and community engagement.

Key initiatives, including the Walking Football and the Night Fields programs, provided inclusive opportunities for youth and adults, ensuring access to the sport for people in remote locations. These programs not only promoted physical activity but also fostered a sense of community among participants.

The launch of the Football West Academy marked a pivotal development in our commitment to youth engagement, attracting a diverse group of players aged 9-16.





Department of
Local Government, Sport
and Cultural Industries

DEPARTMENT of LOCAL GOVERNMENT, SPORT & CULTURAL INDUSTRIES

The DLGSC is a major supporter of Football West, funding many programs and events.

Female Community Legacy Program

Thanks to the DLGSC's Female Community Legacy Program, Football West was able to deliver the following free courses and programs to 600 female and gender-diverse people in metro and regional WA:

- Women In Governance 'Getting on Board' course
- two Female Only Foundation of Football Coaching courses
- three Female Only Level 4 Referee courses
- two Women in Leadership courses
- Female Foundations of Goalkeeping Coaching course
- Women and Gender Diverse Referee Working Group workshop
- NTC Nutrition Education session
- Mini Olympics
- FA Female Leadership Development program
- FW Girls Academy

Midwest Regional Festival of Football

The week-long festival took place in Geraldton in 2024, with coaching and referee courses, school programs and club and association visits. There were two NPLWA fixtures at Wonthella Oval – a Men's fixture between Perth Glory and Perth RedStar and a Women's game between Hyundai NTC and RedStar.

Asian Engagement

Thanks to the support of the DLGSC, Football West organised sporting and cultural trips to Asia, with visits to Bali, Jakarta, Borneo, Phuket and Kuala Lumpur.



HEALTHWAY

Kick off the Conversation

The Kick off the Conversation program rolled out in early 2024 and focused on raising awareness of improved mental health practices within clubs. Sixty clubs registered in the program.

The initiative has had a positive impact on the community, with participating clubs appointing wellbeing officers to lead mental health efforts, hosting mental health sessions for their members and having club representatives attend mental health training.

Community Parks Program

The 2024 Community Parks Program made a significant impact across Western Australia, engaging over 1,100 participants through football activities that promoted health, wellbeing and social cohesion.

Programs in the Kimberley, Mid-West/Gascoyne, Goldfields, Great Southern and metropolitan regions were tailored to meet community needs, integrating mental health workshops, healthy lifestyle education and culturally relevant sessions.

Country Camp

Country Camp took place at the Sam Kerr Football Centre and Curtin University. Country Camp is an annual event where 160 young regional players identified at the previous year's Country Week head to Perth for a week's specialist training and matches.

Country Week

Country Week attracted over 1,000 regional players, coaches, match officials, volunteers and spectators for the annual week-long junior football extravaganza.





**Insurance Commission
of Western Australia**

INSURANCE COMMISSION OF WESTERN AUSTRALIA

Football West and the Insurance Commission of Western Australia continued their successful seven-year partnership to promote road safety within the football community. The Belt Up campaign increased public awareness around the importance of wearing seatbelts and aimed to educate the community to minimise the risk of injury from serious motor vehicle accidents.

Belt Up Ball Distribution

As part of the initiative, Football West distributed 2,000 footballs branded with the Belt Up message to more than 120 clubs and associations in regional and metropolitan WA.

NAIDOC Ball Design Competition

The Belt Up partnership includes a successful ball design competition celebrating NAIDOC Week. Thornlie artist Getrina Hayden won the 2024 edition with a design inspired by a match-day experience. Getrina used the red, black and yellow of the Aboriginal flag to honour NAIDOC Week and draw attention to her design. Her artwork, along with the Belt Up road safety message, was printed on 500 footballs and unveiled during NAIDOC Week in July 2024.

Belt Up Leagues

The Insurance Commission continued to support the men's Amateur, Masters, and Metropolitan leagues through its Belt Up message. The naming rights encompassed 248 teams across the leagues and cup finals, plus a specially dedicated Belt Up Round.



VEO

The official autonomous camera provider for Football West, Veo allows clubs to record and livestream matches automatically. As part of the partnership with Football West, Veo offered football clubs and associations a \$300 discount off the cost of a Veo camera, making the system even more affordable.



SHARP EIT

Sharp EIT is the official IT provider to Football West and played a crucial role in maintaining and improving our IT infrastructure at the Sam Kerr Football Centre.

Sharp EIT Solutions is committed to providing Football West with the best possible IT solutions to support Football West's growth and success.



BELGRAVIA APPAREL / NEW BALANCE

Football West's official apparel provider supplies kits and uniforms for Football West programs, teams and departments. This includes referees, development programs, coaches, Football West staff, State teams, futsal and other touring sides.



MITRE

Mitre is the Official Ball Supplier for Football West. Mitre provides footballs for Football West competitions, including the NPL and State League, Amateur Premier Division, Women's League and Cup, as well as other programs and competitions.



ASAHI LIFESTYLE BEVERAGES

Asahi Lifestyle Beverages is the exclusive non-alcoholic beverage supplier for the Sam Kerr Football Centre. Football West clubs benefit from the supplier arrangements which offer them the same special prices provided to Football West.



VICTOR SPORTS

In 2024, Football West welcomed Victor Sports as its Preferred Sports Medical Supplier. This partnership supports medical, training, fitness and rehabilitation needs, offering a comprehensive range of high-quality tapes, including Maxioplast, Victor, and Elastoplast.



SKECHERS FOOTBALL

Skechers Football joined Football West as a valued partner in 2024. The partnership highlights Skechers football boots and includes exciting boot giveaways through various competitions and prize opportunities.

FOOTBALL FUTURES FOUNDATION

2024 was a huge year for Football West's charity partner, Football Futures Foundation. It included...

- 6 new part-time staff and 11 casual staff joining the team
- 753 participants officially enrolled in the Foundation's inclusive programs
- 118 participants identify as having a disability
- 40 participants identify as Aboriginal or Torres Strait Islander
- All 21 Foundation staff have lived experience
- Participants speak over 45 languages including AUSLAN
- The Foundation's WAID team is set to compete at the 2025 Genuine World Cup, marking a historic first for an intellectual disability Australian side to compete at a global stage
- The Foundation was recognised as a finalist for the 2025 WA Multicultural Awards Community Service & Support Award
- Foundation coach and David Cantoni Disabilities in Football Award winner Rodrigues Niyongere was shortlisted for the 2025 WA Multicultural Awards Sportsperson of the Year Award
- Foundation's coach Mayada Ali won the 2025 WA Multicultural Awards Youth Award
- The Foundation launched Dreamtime Spirit – a program designed to engage young players from First Nations communities in March. This program currently have over 60+ participants and is delivered over three locations within its first launch in March
- WA's Katelyn Smith helped Australia's CommBank ParaMatildas win the IFCPF World Cup in Spain





SAM KERR FOOTBALL CENTRE

2024 was the Sam Kerr Football Centre's first full year in operation. Here is a snapshot of the year in Queens Park...

Sam's home from home

Sam Kerr made her first trip to the centre that carries her name since she attended the official opening in October 2023. The Matildas and Chelsea star was back in WA over Christmas and used the facilities as part of her rehabilitation from the ACL injury she suffered at the start of the year.



Subway Socceroos

Ahead of their FIFA World Cup qualifier against Palestine in June, the Socceroos held an open training session at the Sam Kerr Football Centre and attracted a crowd of around 500.



AS Roma

A week before the Socceroos arrived, the venue hosted three AS Roma legends drop in. David Pizarro, Aldair and Max Tonetto, who were in town for the Roma-AC Milan game, took part in a session with youngsters from the Football Futures Foundation and local junior teams.

PSG and Manchester City

Later in the year WA held the inaugural Perth International Football Cup, a four-team tournament involving some of the best female players in the world. Manchester City and Paris Saint-Germain used the Sam Kerr Football Centre facilities during their visit.



Perth Glory and NTC

For the first time, the Sam Kerr Football Centre hosted A-League games with Perth Glory Women using the stadium for their home games for the 2024/25 season.

The Glory A-League Men's side also got in on the act, thrilling a 2,000 crowd by coming from 4-2 down to beat Melbourne City 5-4 in the Australia Cup.

The Sam Kerr Football Centre also welcomed seven other A-League clubs who used the venue while in Perth.

There were over 100 senior and junior NPL matches involving Perth Glory and the Hyundai NTC, Football West finals, plus nine coach development courses including the State Coaches Conference, and a Club Development Conference.

SKFC IN NUMBERS

- Over **90,000 patrons** visited the SKFC in 2024
- **3,000 hours** of usage across the entire venue
- **125 hours** of elite high-performance training
- **100 functions** throughout the year including the NPL season launch





2024 AWARD WINNERS

NPLWA - Men's Gold Medal
PIETER JACOBSZ (Armadale)

NPLWA - Women's Gold Medal
ELLA LINCOLN (Perth SC)

Ron Tindall Award for NPLWA
– Men's Coach of the Year
DAVID TOUGH (Olympic Kingsway)

NPLWA – Women's Coach of the Year
CARLOS VEGA MENA (Perth RedStar)

Women's Coach of the Year
DANIELLE BROGAN (Perth SC)

Dylan Tombides
Young Player of the Year
MATTHEW GEORGE (Perth RedStar)

Female Young Player
of the Year Award
ELLA LINCOLN (Perth SC)

NPLWA – Men's Golden Boot
PIETER JACOBSZ (Armadale)

NPLWA – Women's Golden Boot
ELLA LINCOLN (Perth SC)

NPLWA – Men's Goalkeeper of the
Year
LEWIS ITALIANO (Bayswater City)

NPLWA – Women's Goalkeeper
of the Year
REBECCA BENNETT (Balcatta Etna)

NPLWA – Men's Goal of the Season
PIETER JACOBSZ (Armadale)

NPLWA – Women's Goal of the Season
CAITLIN DOEGLAS (Perth RedStar)

State League Division One
Player of the Year
DEAN CUMMINGS (Sorrento FC)

Hyundai Women's League
Division One Player of the Year
GEORGIA AIESI (Mandurah City)

State League Division Two
Player of the Year
RYAN McCREADY (East Perth)

State League Division One
Coach of the Year
STEVE McGARRY (Sorrento FC)

Hyundai Women's League
Division One Coach of the Year
GRAHAM NORMANTON (Subiaco)

State League Division Two
Coach of the Year
GERMAN MONTEALEGRE
(Kalamunda City)

State League Division One
Golden Boot
DEAN CUMMINGS (Sorrento FC)

Hyundai Women's League Division
One Golden Boot
SALLY ROJAHN (Subiaco)

State League Division Two
Golden Boot
RYAN McCREADY (East Perth)

State League Division One
Goalkeeper of the Year
PETER PILKADARIS
(Dianella White Eagles)

Hyundai Women's League
Division One Goalkeeper of the Year
CYNTHIA KUMAN (Perth AFC)

State League Division Two
Goalkeeper of the Year
RAIN BLAUBERG (Kalamunda City)

Belt Up Amateur Premier
Player of the Year
NICHOLAS LOWE (Kingsley Westside)

Belt Up Amateur
Premier Coach of the Year
ROBERT JACKSON (Wembley Downs)

Belt Up Amateur
Premier Golden Boot
ALEXANDER KRETOWICZ
(North Beach)

Belt Up Amateur
Premier Goalkeeper of the Year
NICHOLAS STONE (Morley Windmills)

David Schrandt Award
for the Administrator of the Year
MELANIE LORETO (Mandurah City)

David Cantoni
Disabilities in Football Award
RODRIGUES NIYONGERE

COMPETITIONS



Olympic Kingsway ruled the roost in the 2024 National Premier Leagues WA – Men's competition with an unforgettable treble, including their first top-flight crown in 44 years.

The Green Machine matched a high-energy, attacking style with a never-say-die attitude which saw them pull several victories out of the fire. In the league they finished six points clear of Perth RedStar, losing just twice. David Tough's side then came from 2-0 down to beat RedStar 3-2 in the State Cup final, before coming from behind again to defeat Stirling Macedonia by the same scoreline in the Top Four Cup final.

They also treated their supporters to two big Australia Cup nights at Kingsway Reserve, becoming only the second Football West representative to reach the last 16. Meanwhile, RedStar – the other NPLWA side to play in the Australia Cup – beat Bayswater City in the NPLM Night Series decider.

Perth RedStar won the NPLWA – Women's competition for the third successive season, a superb achievement by outgoing head coach Carlos Vega Mena. They also lifted the NPLW Night Series and Top Four Cup to continue their vice-like grip on the top flight. They were denied a clean sweep, however, with Perth SC proving too good in the Hyundai Women's State Cup final.



A club that showed that relegation from the NPL need not be a disaster were Sorrento FC. Following their demotion from the top flight in 2023, the Gulls began the following year by beating Dianella White Eagles in the State League Night Series final, then outlasted their rivals to clinch the Division One title on the back of an unbeaten campaign. Dianella had a second shot at promotion to the NPL but were well beaten by Perth Glory in the play-off final. Three teams won promotion from Division Two – champions Kalamunda City plus Joondalup City and Curtin University.

Wembley Downs had a season similar to Sorrento in that they won the Belt Up Amateur Night Series and promotion to the State league by winning the Amateur Premier Division championship. Emerald FC missed out on promotion in the play-off final against Swan United.

Subiaco claimed the Hyundai Women's League Division One title winners, Wembley Downs won the Hyundai Women's League Cup while Perth RedStar the Hyundai Women's League Night Series.

Football West continued to live stream all NPLM, NPLW and State League first-team matches free of charge thanks to our partnership with Seven West Media and its Streamer platform.



DELIVERING

SOCCEROOS IN PERTH

It was another special night for football fans in Western Australia when the Subway Socceroos played their first game in Perth for eight years in June 2024, a FIFA World Cup qualifier at HBF Park against Palestine.

The visit followed the success of the CommBank Matildas' trip to WA seven months earlier, and once again WA supporters got behind the national side. The strong Tuesday night crowd was treated to a dominant Socceroos display as local player Adam Taggart joined Kusini Yengi (2), Martin Boyle and Nestor Irankunda on the scoresheet in a one-sided 5-0 victory to keep the Aussies on track for the 2026 finals.

Leading into the match, the Socceroos held a free open training session at the Sam Kerr Football Centre with WA stars Taggart, Alessandro Circati and Cameron Burgess all involved in Graham Arnold's squad.

Also at the Centre, Football West and our charity partner Football Futures Foundation co-hosted a special football clinic with Football Australia and Perth African Nations Sports Association. Socceroos players Irankunda and Yengi joined in the session and also took part in a Q&A.

At the same time, teammates Cameron Devlin, Daniel Arzani and Lawrence Thomas joined Football West and Football Australia at South Perth United FC for a Club Changer workshop.

Then in December, Football Australia returned to Perth as Socceroos assistant coach Hayden Foxe and Deputy Premier Rita Saffioti announced that the Australia national men's team would be playing a crucial FIFA World Cup qualifier against group leaders Japan at Perth Stadium (Optus Stadium) on Thursday 5 June 2025.

BRINGING SERIE A TO WA

AC Milan and AS Roma delighted Perth's huge Italian community, along with many others, when they came Down Under to play a friendly at Optus Stadium at the end of May. Roma, who included Argentinian World Cup winner Paulo Dybala, won the game 5-2, although the pick of the goals came from Milan's French defender Theo Hernandez.

Roma legends David Pizarro, Aldair and Max Tonetto joined Deputy Premier Rita Saffioti at the Sam Kerr Football Centre the day before the game. Brazil 1994 FIFA World Cup winner Aldair, Chile great Pizarro and Italy international Tonetto had a kick with youngsters from several local clubs as well as the Football Futures Foundation charity.

Meanwhile, Milan greets Franco Baresi, Daniele Massaro and Serginho delivered a skills session with children from the Football Futures Foundation and Telethon Speech and Hearing at the Football Centre in Osborne Park, while also in Perth with the Milan party was club ambassador Zlatan Ibrahimovic.



STATE FACILITIES REPORT

Football West's commitment to improving facilities for our clubs and associations continued with the second State Facility Report in three years.

The report followed a comprehensive statewide facilities audit carried out by Football West over the previous 12 months.

With a major increase in interest in football following the success of the 2023 FIFA Women's World Cup and record player registrations this year, the requirement for fit-for-purpose venues was underlined with the findings.

These included:

- 58% of facilities in WA do not have female-friendly changerooms
- 52% do not have female-friendly match official rooms
- 54% do not have adequate shower facilities
- 27% do not have any lighting
- 44% do not have adequate lighting

Football West CEO Jamie Harnwell said: "The importance of having adequate facilities for our community is crucial to support the development and growth of football and provide a good environment for our participants."

FOOTBALL WEST ACADEMY

Football Australia invited Football West, along with Football South Australia, Football Tasmania and Football Victoria, to co-pilot a new nationally aligned Academy program.

The Academy was launched to improve the technical skills, tactical understanding and high-performance

behaviours of talented boys aged 12-15 and girls aged 12-18, guided by Football Australia's player and coach development pathways.

The program provides access to highly skilled, qualified and experienced coaches throughout the player development journey.

Football West CEO Jamie Harnwell said: "The Academy is a hugely significant step for young male and female players in Western Australia and allows us to offer our young footballers an incredible pathway to take their game to the highest level."

The player development pathway system includes:

- the FIFA Talent Development Scheme
- the Emerging Socceroos Championships and Emerging Matildas Championships (formerly the National Youth Championships)
- selection for the Australia U17 boys and girls national teams

Trials and selection for the Football West Academy took place late in 2024. Players will have a minimum of three training sessions per week as well as a game, with the Boys teams playing up one year in age group.

Football West appointed former Socceroo Neil Kilkenny to oversee the Academy alongside Football West Policy and Advocacy Manager Garth Naven.

Kilkenny joined as a full-time role as a Football Development Officer, bringing his vast knowledge from two decades at the top including in the English Premier League with Birmingham City and over 350 appearances for clubs such as Leeds United, Bristol City and Preston North End.



ASIAN ENGAGEMENT

In addition to the tours which were highlighted in the Partnerships section, there were significant announcements made regarding Football West's Asian Engagement Strategy.

Persebaya Surabaya MoU

In December 2024 Football West and top-flight Indonesian club Persebaya Surabaya FC signed a three-year Memorandum of Understanding. The MoU is a talent development and exchange program with the Liga 1 team set to bring a team to play the WA State side in 2025.

Football West CEO Jamie Harnwell said: "Football West is delighted to renew our relationship with Persebaya Surabaya and we look forward to creating sporting and cultural opportunities through our shared love of football."

Persebaya Surabaya CEO Azrul Ananda said: "We believe that the agreement between Persebaya and Football West over the next three years will strengthen people-to-people relationships between the people of East Java and Western Australia."

Arabian Engagement Strategy

Football West launched its Arabian Engagement Strategy in partnership with the Council for Australian-Arab Relations and the Department of Foreign Affairs and Trade.

The Arabian Engagement Strategy ties in with a wider Federal Government initiative to strengthen ties with Qatar, the United Arab Emirates and Saudi Arabia through a shared love of football.

As part of the agreement, Football West announced it would send an Under 14 Boys team to Dubai to take part in the 2025 Mina Cup in April.

NEW JUNIOR COMPETITION FORMAT

With a surge in junior football participation, Football West initiated a comprehensive review to refine competition structures, player pathways and club standards across Western Australia.

Beginning with broad stakeholder engagement and guided by independent consultants, the review included workshops, surveys and feedback from parents, coaches and associations.

Following an in-depth consultation, Football West released key recommendations, setting the stage for strategic improvements.

REGISTRATIONS

It was a fantastic year on the registration front in 2024 with traditional player registrations passing the 50,000 mark for the first time.

This included over 10,000 female players, again a record figure.

There were also more than 3,800 coaches on board – almost 75% above the previous year's figure.

Referee numbers were also 25% higher than the year before.

Overall, there were more than 60,000 people registered.



CLUB CHANGER

Football West clubs got behind Football Australia's Club Development Program in good numbers, with almost 100 signed up. Club Changer is Football Australia's Club Development Program which aims to protect and enhance clubs, make them stronger and more resilient.

In June, Football Australia held a Club Changer workshop at the Sam Kerr Football Centre.

Club Changer Experience

More than 40 WA youngsters from Club Changer clubs were invited to Dorrien Gardens to take part in a MiniTillies session run by Matildas defender Courtney Nevin and England's Euro 2022 matchwinner Chloe Kelly.

The two stars were in WA for the Perth International Football Cup. At the same time, representatives from Manchester City, PSG and Leicester City conducted a Q&A session with local Club Changer clubs on topics such as ACL injuries and the visibility of women coaches.

SMALL-SIDED GAMES

Football West launched its F-League futsal competition, with the finals held at the Cumbre Sports Facility in Port Kennedy. The winning teams were Furia Futsal Club (Youth Men), South Perth Alliance (Senior Women) and Rockingham Cambio Cumbre (Senior Men).

Earlier in the year, Football West signed an affiliation agreement with Futsal Supa-Liga WA to deliver coaching and referee courses. The partnership would also provide Supa-Liga players greater access to Football Australia pathways.

WA's Tyler Garner, Marianna Tabain and Zoe Spadano all represented the national Australia teams.

Meanwhile, the inaugural Football Five5 five-a-side competitions at the Sam Kerr Football Centre attracted 34 teams and 272 players over three seasons.





REGIONS

Football West announced three new regional Community Participation Officers, with Chez Leonard appointed in the Great Southern, Samantha Tester in the Goldfields and Mathew Adams in Leeuwin Naturaliste. Regional Lead Tanya Amazzini (Midwest & Gascoyne) and Malin Marquardt (Pilbara) are the other CPOs.

Play Our Way

Female football in regional WA received a near \$1 million investment thanks to the Federal Government's Play Our Way program, designed to remove barriers to women and girls participating in sport and physical activity.

Football West will use the grant for its Our Game WA project, which has two components:

- Leading Our Game will develop a new female-only coaching course
- Growing Our Game will be a combination of initiatives that creates a female-friendly environment for women and girls

Midwest Regional Festival of Football

The 2024 Regional Festival of Football returned to Geraldton for the third time thanks to support from the DLGSC and City of Greater Geraldton. Highlights included a Club Changer workshop, two school clinics, two coach education sessions with local clubs, a Referee Level 4 course and Assistant Referee course, an open training session with four NPL teams and the two NPL matches.

John Holland North West Championships

Around 250 players and as many team officials, referees, volunteers and spectators gathered at the Karratha Leisureplex in June for another outstanding weekend of football in the Pilbara at the third John Holland North West Championships.

Jambinu team

The Football West Jambinu team reached the semi-final of the 2024 First Nations Indigenous Football Cup in Brisbane. Football West and the Geraldton Sporting Aboriginal Corporation organised the team with the support of Football Futures Foundation, the KingKira Group and the JK Foundation.



2024 REFEREE AWARDS

Golden Whistle Male Referee of the Year
JOSH MANNELLA

Golden Whistle Female Referee of the Year
JASMINE BREMNER

Assistant Referee of the Year
ALEX CICCARONE

State League Referee of the Year
DRAGAN KOVACESKI

State League Youth Referee of The Year
CONNOR RICHARDS

Amateur League Referee of the Year
MANNERS GARATIDYE

Junior League Male Referee of The Year
ROLAND TURK

Junior League Female Referee of The Year
SOFIE JASINSKA

Community Competitions Referee of The Year Award
PAUL MILLS

Referee Encouragement Award
AUSTIN VINCIGUERRA



FOOTBALL WEST LIMITED

ACN 109 919 324

**GENERAL PURPOSE
FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 DECEMBER 2024**

FOOTBALL WEST LIMITED

FINANCIAL REPORT

For the year ended 31 December 2024

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GENERAL INFORMATION

The directors present their report, together with the financial statements, on the consolidated entity (referred to hereafter as the 'consolidated entity') consisting of Football West Limited (referred to hereafter as the 'Company' or 'Parent entity') and the entities it controlled at the end of, or during, the year ended 31 December 2024.

The financial report consists of the financial statements, notes to the financial statements and the directors' declaration.

The Company is a not-for-profit public company limited by guarantee, incorporated and domiciled in Australia. Its registered office and principal place of business are:

Registered office/ Principal place of business

Sam Kerr Football Centre
305 Welshpool Road
Queens Park 6107
Western Australia

A description of the nature of the Company's operations and its principal activities are included in the directors' report, which is not part of the financial report.

The financial report was authorised for issue, in accordance with a resolution of directors, **on 30 April 2025**. The directors have the power to amend and reissue the financial report.

FOOTBALL WEST LIMITED

DIRECTORS' REPORT

For the year ended 31 December 2024

The directors present their report, together with the financial statements, on the Company for the year ended 31 December 2024.

DIRECTORS

The following persons were directors of the Company during the whole of the financial year and up to the date of this report unless otherwise stated:

Sherif Andrawes
Will Golsby
Elizabeth Tylich
Amy Johnson (resigned 29 October 2024)
Richard Marshall
Ivy Chen
David Buckingham
Annette Tilbrook
Chris Harold
Annette Ellis (commenced 25 November 2024)

COMPANY SECRETARY

Brendan West

NATURE OF OPERATIONS AND PRINCIPAL ACTIVITIES

Football West Ltd is a member of Football Australia and administers Football through the state of Western Australia. Football West promotes, provides and regulates football in Western Australia via managed competitions and development programs.

Football West Ltd is a not-for-profit Company and any profits, other income and property must be applied to promote its principal activities.

REVIEW OF OPERATIONS

The surplus for the year was \$266,241 (2023: Surplus \$32,774).

SHORT-TERM AND LONG-TERM OBJECTIVES

The Company's 2023 – 2026 Strategic Plan sets out the Company's objectives and overall strategic direction. This is aligned primarily with Football Australia's One Football Strategy to ensure a common objective and shared strategic initiatives/goals. The Company's objectives are also influenced by several external funding partners such as the Department of Local Government and Sport and Cultural Industries and Healthway.

FOOTBALL WEST LIMITED

DIRECTORS' REPORT

For the year ended 31 December 2024

SHORT-TERM AND LONG-TERM OBJECTIVES (continued)

The Company's short-term objectives are:

- Utilisation, ongoing development and commercialisation of the Sam Kerr Football Centre;
- Maximising opportunities for exchange in Asia through the further growth of the State Team program, hosting of tournaments and provision of coaching and match official services;
- Reviewing its Statewide Facility Plan to support improved facility planning, accessibility and investment, particularly for female football;
- Offering flexible competition structures and pathways that cater to the needs and preferences of different players and provide training to create welcoming environments;
- Delivery of a state-wide Football West Academy program;
- Developing ongoing guidance for WA clubs and supporting volunteers via training to further develop the capacity and capability of clubs and associations throughout Western Australia;
- Clearly identifying the roles and responsibilities for the delivery of football in conjunction with Football Australia and regional associations;
- Working collaboratively with clubs and regional associations to deliver and operate competitions and supporting programs;
- Increasing the ability and resources of Football Futures Foundation to provide positive outcomes for communities through football; and
- Improving the Company's capacity to deliver through the implementation of internal practice enhancements.

The Company's long-term objectives are to:

- To be the most accessible sport in Australia where everyone can play anytime, anywhere.
- To reimagine the Australian football player development ecosystem.
- To attract and grow an inspired fanbase who love and are invested in Australian football.
- To unite the game and unlock football's true potential.
- To drive engagement into and from Asia whilst activating the Sam Kerr Football Centre

STRATEGIES

The Company's strategy is built around five strategic pillars with specific focus areas, initiatives and targets for each strategic pillar. These are:

- Participants and Clubs
- Elite Teams and Pathways
- Fans
- Unifying Football
- Asia and the Sam Kerr Football Centre

To achieve all the above objectives, the strategies that the Company will adopt include the following:

- Ensure that clubs have access to excellent resources, and are equipped to deliver sustainable growth of the game;
- Provide systems and processes that are good practice and integrated to ensure that all levels of the game are serviced well;

FOOTBALL WEST LIMITED

DIRECTORS' REPORT

For the year ended 31 December 2024

- Implement efficient and effective governance across all tiers of the organisation and with our members to continue to improve the game;
- Build a financial model that works with diversified revenue streams that grow in-line to support delivery of the game;
- Have great relationships with those that support us through all levels of government, corporate partners, and the football community; and
- Investing in staff to ensure Football West is a workplace of choice, all the while improving the servicing of our stakeholders.

KEY PERFORMANCE MEASURES

The Company measures its own performance using both qualitative and quantitative benchmarks. These benchmarks are used by the directors to assess the financial sustainability of the Company and whether the Company's short-term and long-term objectives are being achieved.

MEETINGS OF DIRECTORS

During the year that ended 31 December 2024, six meetings of Directors were held. Attendances were as follows:

NAME	No. Eligible to Attend	No. Attended	% Attended
Sherif Andrawes	6	6	100%
Will Golsby	6	5	83%
Elizabeth Tylich	6	6	100%
Amy Johnson	5	5	100%
Richard Marshall	6	6	100%
Ivy Chen	6	6	100%
David Buckingham	6	5	83%
Annette Tilbrook	6	5	83%
Chris Harold	6	6	100%
Annette Ellis	1	1	100%

INFORMATION ON DIRECTORS

Sherif Andrawes – Chairman

Mr Andrawes is a Deal Advisory Partner with the global advisory firm BDO. Although born in Egypt, he grew up in Scotland, graduating from Glasgow University.

Mr Andrawes commenced his career in 1987 with BDO in London before moving to Perth in 1997. He is a Fellow of Chartered Accountants Australia and New Zealand (CA ANZ) and a Fellow of The Institute of Chartered Accountants in England & Wales. He heads up the Corporate Finance team at BDO and is recognised as a leader in his field in Perth. In 2024 he was bestowed the Meritorious Service Award by CA ANZ for services to the accounting profession. Mr Andrawes is the Global Natural Resources & Energy Leader for BDO and BDO's National Sustainability Lead. He is also a graduate from the

FOOTBALL WEST LIMITED

DIRECTORS' REPORT

For the year ended 31 December 2024

Australian Institute of Company Directors, a Board Member of the Australia-Africa Minerals & Energy Group and immediate past President of the St Hilda's Foundation (Inc).

Mr Andrawes has a long-time involvement with the sport as a former President and Life Member of East Fremantle SC, Committee Member of Perth SC, as well as coach and player at a number of clubs. Mr Andrawes was elected as Football West Chair on 8 April 2019, having initially been appointed as a Football West Director in July 2012. He is a member of the Football Australia Congress Finance & Risk Committee and is Chair of the Council for Member Federation Presidents.

Will Golsby

Mr Golsby has broad experience in sports administration, corporate governance, business management, media, policy, marketing and government relations which has been gained in various parts of Australia.

Mr Golsby's current role is RAC General Manager External Relations and Communications. Before joining RAC, Mr Golsby was Chief of Staff for the Victorian Minister for Sport and Recreation and Veterans' Affairs. He is a graduate of the Australian Institute of Company Directors.

Elizabeth Tylich

Ms Tylich is currently the Chairperson at Jackson McDonald and the Chair of Football West's Governance and Nominations Committee.

Ms Tylich is a commercial lawyer with over 20 years' experience with a particular focus on corporate governance and regulatory compliance. She has extensive experience working in the not-for-profit sector, with sports organisations and in sports governance, including providing training to boards, advising on directors' duties, strategic legal issues, data protection, governance design, meeting procedures and policies. She is a member of the Governance Institute and Australian Institute of Company Directors.

Amy Johnson

Ms Johnson has extensive senior-level experience in marketing transformation, corporate communications, planning and stakeholder management across Australia, Asia and the UK. Ms Johnson was born and raised in regional Western Australia and has children that currently play football in Football West grassroots programs.

Ms Johnson has been highly successful in achieving outcomes in various roles, including as Head of Marketing and Corporate Affairs Asia for National Australia Bank, Head of Customer Data and Communications at Bankwest and currently as Director, Planning and Business Improvement at the WA Department of Communities.

Richard Marshall

Mr Marshall has extensive experience with over 25 years as a Chief Financial Officer including several listed companies and most recently with the WA Cricket Association. He has also served as Company Secretary with a number of different entities.

Mr Marshall has been a member of the Football West Finance, Audit and Risk Management Committee (previously Finance and Audit Committee) since its establishment in 2014 and was elected to the Board at the 2019 AGM.

FOOTBALL WEST LIMITED

DIRECTORS' REPORT

For the year ended 31 December 2024

Mr Marshall has a life-long interest in football having played from an early age and coached after the end of his playing days. Mr Marshall is often seen at all levels of football matches around Perth from grassroots to A-Leagues.

Ivy Chen

Ms Chen has been involved in the minerals industry for over 30 years in geology, mining resource estimation and management.

Ms Chen has held senior corporate roles and has previously worked for the Australian Securities and Investments Commission (ASIC). Currently, Ms Chen is the Manager of Orebody Knowledge and Operations Support at Mineral Resource Limited. Ms Chen is a Graduate Member of the Australian Institute of Company Directors (AICD) and a Fellow of the Australasian Institute of Metallurgy and Mining (AusIMM).

Ms Chen is also a Director of the Football Futures Foundation, Football West's charity arm which provides engagement opportunities for culturally and linguistically diverse groups, as well as disadvantaged groups in WA's metropolitan and regional areas, using football as a path for community integration.

Additionally, Ms Chen is on the board of Horizon Power, the WA State Government's Mining and Petroleum Advisory Committee (MAPAC), and the Investment Attraction Governance Fund Board (IAFGF). She has recently retired, having completed 10 years' service, from the board of Multicultural Futures which provides support to migrants for the first five years in Australia.

David Buckingham

Mr Buckingham is an experienced corporate leader with over thirty years of global executive experience in multiple regulatory jurisdictions in the rapidly growing and changing sectors of telecommunications, media, technology, IT and Education.

Mr Buckingham is Chair of Pentanet and Hyprfire, as well as being Non-Executive Director at Hiremii and Way2VAT. Mr Buckingham has also held several senior executive positions, including Chief Executive Officer of Navitas, a global education provider with 120 campuses across 31 countries. Prior to his position at Navitas, David was the Chief Executive Officer at iiNet. David was previously based in the United Kingdom where he held senior financial leadership positions at organisations including Virgin Media, Telewest Global Inc. and PwC.

Mr Buckingham has been involved in Western Australian Football with Wembley Downs Football Club and the involvement of his three children playing grassroots football. David is excited about playing a role on the Football West board to showcase the range of activities that Football West deliver.

Annette Tilbrook

Ms Tilbrook possesses a strong commerce and strategy background and is greatly experienced in Asian Engagement, having lived and worked in the Asia region from 1995 to 2020. A Graduate Member of the Australian Institute of Company Directors (AICD), Ms Tilbrook is currently a Strategic Advisor to the APAC Network.

Ms Tilbrook was the founding Executive Director and Board member of the Australia-ASEAN Chamber of Commerce (AustCham ASEAN) from 2017 to 2020, responsible for guiding the newly formed organisation in its goal to becoming the key platform for Australian business advocacy and engagement within the ASEAN region. She also held the position of Advisor to the Board.

FOOTBALL WEST LIMITED

DIRECTORS' REPORT

For the year ended 31 December 2024

Prior to this she was the Executive Director of AustCham, Singapore for nine years. In that time, she oversaw all activities of the Chamber, growing its business fourfold.

Concurrent to her role as Executive Director, Ms Tilbrook was the Founding Secretary of Australian Business Asia (2010-2012) a grouping of 16 Australian chambers and business councils, whose mission is to provide a collective voice for Australian business throughout the Asia region.

Ms Tilbrook has also been deeply involved with the Australian New Zealand Association (ANZA) holding several office appointments as President/Vice President and committee member from 2000 to 2008.

Chris Harold

Mr Harold is a legal associate, currently practising in planning and environmental law at boutique specialist law firm, McLeod Fisher & Hamdorf. Mr Harold retired from professional football in 2020 at the age of 28 after a 10-year career in the A-League with a total of 175 professional matches, predominantly with Perth Glory. He completed his law degree whilst playing in the A-League.

Mr Harold has also worked in insurance litigation as well as assisting the PFA in negotiating a Collective Bargaining Agreement during the COVID-19 pandemic and working to ensure players' contracts were honoured during that time. Mr Harold has served on the Disciplinary & Ethics Tribunal for Football West and is currently a panel member for the A-League Disciplinary and Ethics Committee as well as a committee member of the PFA's Greener Pitch Committee who are pursuing sustainability and positive environmental change within the Australian football landscape.

Annette Ellis

Ms Ellis is an experienced executive director, corporate advisor and board member, fluent in risk management, strategy oversight, governance and crisis/reputation management to standards expected of listed and public companies.

Ms Ellis is Head of Corporate Affairs at Westgold Resources (ASX/TSX: WGX), one of Australia's leading gold producers, and a non-executive director of leading public affairs firm, Purple. She is also immediate past Chair of the Salvation Army's Corporate & Philanthropic Advisory Group.

Ms Ellis has a track record in the establishment, governance, and sustainable growth of a number of member-based organisations, including as provincial Chair of the Businesswomen's Association of Southern Africa; and advising a number of Purple's member-based clients during her time with the firm, including the Gold Industry Group, the Australia-Africa Mining and Energy Group, and the Domestic Gas Alliance.

With a Scottish background and having grown up in South Africa, Ms Ellis has firsthand experience in the unifying force of football, and its ability to connect people from all backgrounds.

CONTRIBUTIONS ON WINDING UP

In the event of the Company being wound up; ordinary members are required to contribute a maximum of \$20 each.

AUDITOR'S INDEPENDENT DECLARATION

A copy of the auditor's independence declaration as required under section 307C of the *Corporations Act 2001* has been included on page 9, and forms part of this Directors' Report.

FOOTBALL WEST LIMITED

DIRECTORS' REPORT

For the year ended 31 December 2024

This report is made in accordance with a resolution of directors, pursuant to section 298(2)(a) of the *Corporations Act 2001*.

On behalf of the Directors

A handwritten signature in black ink, appearing to read 'S. Andrawes', is written over a light grey rectangular background.

Sherif Andrawes

Chairman

Perth

Date: **30 April 2025**

RSM Australia Partners

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AUDITOR'S INDEPENDENCE DECLARATION

As lead auditor for the audit of the financial report of Football West Limited for the year ended 31 December 2024, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- (i) the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- (ii) any applicable code of professional conduct in relation to the audit.

A handwritten signature in blue ink that reads "RSM".

RSM AUSTRALIA

A handwritten signature in blue ink, appearing to read "Matthew Beevers".

MATTHEW BEEVERS
Partner

Perth, WA
Dated: 30 April 2025

THE POWER OF BEING UNDERSTOOD
ASSURANCE | TAX | CONSULTING

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FOOTBALL WEST LIMITED

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME For the year ended 31 December 2024

		Consolidated	
		2024	2023
		\$	\$
Revenue	2	12,921,366	11,469,666
Total revenue		12,921,366	11,469,666
Depreciation and amortisation expense		(74,713)	(61,103)
Employee benefits expense	3	(4,995,496)	(4,561,467)
Finance expense		(51,754)	(17,719)
Other expenses	3	(7,533,162)	(6,796,603)
Total expenses		(12,655,125)	(11,436,892)
Surplus before income tax expense		266,241	32,774
Income tax expense		-	-
Surplus after income tax expense for the year attributable to the members of Football West Limited		266,241	32,774
Other comprehensive income for the year, net of tax		-	-
Total comprehensive surplus for the year attributable to the members of Football West Limited		266,241	32,774

The accompanying notes form an integral part of these financial statements.

FOOTBALL WEST LIMITED

STATEMENT OF FINANCIAL POSITION

As at 31 December 2024

		Consolidated	
		2024	2023
		\$	\$
CURRENT ASSETS			
Cash and cash equivalents	4	2,674,748	1,559,511
Trade and other receivables	5	835,602	968,023
Inventories	6	89,517	81,816
Assets held for sale	7	-	320,344
Other current assets	8	846,465	720,989
TOTAL CURRENT ASSETS		4,446,332	3,650,683
NON-CURRENT ASSETS			
Property, plant and equipment	9	173,234	77,255
Intangible assets	10	11,419	6,805
Right-of-use asset	11	697,013	677,002
TOTAL NON-CURRENT ASSETS		881,666	761,062
TOTAL ASSETS		5,327,998	4,411,745
CURRENT LIABILITIES			
Trade and other payables	12	2,524,576	2,007,679
Employee benefits	13	377,586	328,196
Lease Liability	15	45,071	47,398
TOTAL CURRENT LIABILITIES		2,947,233	2,383,273
NON-CURRENT LIABILITIES			
Other long-term liabilities	14	-	4,729
Lease Liability	15	719,253	628,472
TOTAL NON-CURRENT LIABILITIES		719,253	633,201
TOTAL LIABILITIES		3,666,486	3,016,474
NET ASSETS		1,661,512	1,395,271
EQUITY			
Designated Funds	23	266,241	-
Retained surpluses	23	1,395,271	1,395,271
TOTAL EQUITY		1,661,512	1,395,271

The accompanying notes form an integral part of these financial statements.

FOOTBALL WEST LIMITED

STATEMENT OF CHANGES IN EQUITY For the year ended 31 December 2024

	Retained surpluses	Designated funds	Total equity
	\$	\$	\$
Balance at 31 December 2022	1,362,497	-	1,362,497
Surplus after income tax expense for the year	32,774	-	32,774
Other comprehensive income for the year, net of tax	-	-	-
Total comprehensive surplus for the year	32,774	-	32,774
Balance at 31 December 2023	1,395,271	-	1,395,271
Surplus after income tax expense for the year	266,241	-	266,241
Other comprehensive income for the year, net of tax	-	-	-
Total comprehensive surplus for the year	266,241	-	266,241
Transfer of designated funds (note 23)	(266,241)	266,241	-
Balance at 31 December 2024	1,395,271	266,241	1,661,512

The accompanying notes form an integral part of these financial statements.

FOOTBALL WEST LIMITED

STATEMENT OF CASH FLOWS

For the year ended 31 December 2024

		Consolidated	
	Note	2024	2023
		\$	\$
Cash flows from operating activities			
Receipts from customers		13,518,547	11,011,096
Interest received		86,904	53,969
Payments to suppliers and employees		(12,589,256)	(11,144,611)
Interest paid		(51,754)	(17,719)
Net cash inflow from operating activities	19	964,441	(97,265)
Cash flows from investing activities			
Payments for property, plant and equipment		(174,134)	(71,273)
Proceeds from assets held for sale		360,000	297,563
Proceeds from financial assets – funds in a term deposit		-	1,000,000
Net cash inflow from investing activities		185,866	1,226,290
Cash flows from financing activities			
Lease repayments		(35,070)	(5,871)
Net cash outflow from financing activities		(35,070)	(5,871)
Net increase in cash and cash equivalents		1,115,237	1,123,154
Cash and cash equivalents at beginning of the financial period		1,559,511	436,357
Cash and cash equivalents at end of the financial period	4	2,674,748	1,559,511

The accompanying notes form an integral part of these financial statements.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION

The principal accounting policies adopted in the preparation of the financial statements are set out below. These policies have been consistently applied to all the periods presented unless otherwise stated.

New, revised or amending Accounting Standards and Interpretations adopted

The consolidated entity has adopted all the new, revised or amending Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new, revised or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

Basis of preparation

These general-purpose financial statements have been prepared in accordance with the Australian Accounting Standards -Simplified Disclosures issued by the Australian Accounting Standards Board ('AASB'), and the *Corporations Act 2001* (Cth).

Historical cost convention

The financial statements have been prepared under the historical cost convention.

Critical accounting estimates

The preparation of the financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the consolidated entity's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in note 1(q).

Parent entity information

In accordance with the *Corporations Act 2001* (Cth), these financial statements present the results of the consolidated entity only. Supplementary information about the parent entity is disclosed in note 21.

Principles of consolidation

The consolidated financial statements incorporate the assets and liabilities of all subsidiaries of the parent entity as at 31 December 2024 and the results of all subsidiaries for the period then ended. Football West Limited and its subsidiaries together are referred to in these financial statements as the 'consolidated entity'.

Subsidiaries are all those entities over which the consolidated entity has control. The consolidated entity controls an entity when the consolidated entity is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the consolidated entity. They are de-consolidated from the date that control ceases.

Intercompany transactions, balances and unrealised gains on transactions between entities in the consolidated entity are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of the impairment of the asset transferred. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the consolidated entity.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION (Cont.)

(a) Revenue

The consolidated entity recognises revenue as follows:

Revenue from contracts with customers

Revenue is recognised at an amount that reflects the consideration to which the consolidated entity is expected to be entitled in exchange for transferring goods or services to a customer. For each contract with a customer, the consolidated entity: identifies the contract with a customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised.

Player registration and team entry fees

Player registration and team entry fees are collected from individuals and clubs at the commencement of the season to permit the players and the teams a right to take part in competitions managed by the consolidated entity.

Participant development programs

Participation fees are collected from individuals for representative team travel, training programs and education courses. Revenue is deferred until the benefit is delivered to the individual. Fees collected are generally recognised as revenue within one year.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION (Cont.)

(a) Revenue (Cont.)

Grants

Government grants are derived from services and programs performed on behalf of the State, Commonwealth and Local governments, whereby the consolidated entity has an obligation to deliver such services and programs. Government grant revenue is recognised in profit or loss when the consolidated entity satisfies the performance obligations stated within the funding agreements. If conditions are attached to the grant which must be satisfied before the consolidated entity is eligible to retain the contribution, the grant will be recognised in the statement of financial position as a liability until those conditions are satisfied. Capital grants are recognised as income when (or as) it satisfies its obligations under the transfer. Capital grants are types of grants where the consolidated entity receives a financial asset to acquire or construct a non-financial asset to identified specifications; retains control of the non-financial asset (i.e., for its own use); and the transaction is enforceable.

Sponsorship

Sponsorships are derived from sponsorship agreements where advertising and or promotion of the sponsor is performed on behalf of the sponsor, whereby the consolidated entity has an obligation to deliver such services. Sponsorship revenue is recognised in profit or loss when the consolidated entity satisfies the performance obligations stated within the sponsorship agreements. If conditions are attached to the sponsorship which must be satisfied before the consolidated entity is eligible to retain the contribution, the sponsorship will be recognised in the statement of financial position as a liability until those conditions are satisfied.

Referees

Fees are collected from clubs for the performance of the service of officiating a competition and are recognised in the period in which the service has been performed.

Volunteer services

The consolidated entity has elected not to recognise volunteer services as either revenue or other forms of contribution received. As such, any related consumption or capitalisation of such resources received is also not recognised.

Interest

Interest revenue is recognised when it is received.

Other revenue

Other revenue is recognised when it is received or when the right to receive payment is established.

All revenue is stated net of goods and services tax (GST).

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION (Cont.)

(b) Current and non-current classification

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is current when: it is expected to be realised or intended to be sold or consumed in the normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within twelve months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period. All other assets are classified as non-current.

A liability is current when: it is expected to be settled in the normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within twelve months after the reporting period; or there is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period. All other liabilities are classified as non-current.

(c) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at-call with financial institutions and other short-term highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

(d) Trade and other receivables

Trade and other receivables are recognised at amortised cost less any allowance for expected credit losses.

(e) Non-current assets classified as held for sale

Non-current assets are classified as held for sale if their carrying amount will be recovered principally through a sale transaction rather than through continued use. They are measured at the lower of their carrying amount and fair value less costs of disposal. For non-current assets to be classified as held for sale, they must be available for immediate sale in their present condition and their sale must be highly probable.

An impairment loss is recognised for any initial or subsequent write-down of the non-current assets and assets to fair value less costs of disposal. A gain is recognised for any subsequent increases in fair value less costs of disposal of a non-current asset, but not in excess of any cumulative impairment loss previously recognised.

Non-current assets are not depreciated or amortised while they are classified as held for sale. Interest and other expenses are attributable to the liabilities of assets held for sale and continue to be recognised.

Non-current assets classified as held for sale are presented separately on the face of the statement of financial position, as current assets.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION (Cont.)

(f) Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost, less, where applicable, accumulated depreciation and any impairment losses.

Plant and equipment

Plant and equipment are stated at historical cost less accumulated depreciation and impairment. Historical cost includes expenditure that is directly attributable to the acquisition of the items. An item of property, plant and equipment is derecognised upon disposal or when there is no future economic benefit to the consolidated entity. Gains and losses between the carrying amount and the disposal proceeds are taken to profit or loss.

Depreciation

Depreciation is calculated on a straight-line basis to write off the net cost of each item of property, plant and equipment (excluding land) over their expected useful lives as follows:

Class of Fixed Asset	Depreciation Rate
Buildings (including leasehold)	2.5%
Fixtures and fittings	20% - 30%
Equipment	20% - 40%
Motor vehicles	20%

The residual values, useful lives and depreciation methods are reviewed and adjusted if appropriate, at each reporting date.

(g) Impairment of non-financial assets

Non-financial assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount.

The recoverable amount is the higher of an asset's fair value less the costs of disposal and value-in-use. The value-in-use is the present value of the estimated future cash flows relating to the asset using a pre-tax discount rate specific to the asset or cash-generating unit to which the asset belongs. Assets that do not have independent cash flows are grouped together to form a cash-generating unit.

(h) Trade and other payables

These amounts represent liabilities for goods and services provided to the consolidated entity prior to the end of the financial year and which are unpaid. Due to their short-term nature, they are measured at amortised cost and are not discounted. The amounts are unsecured and are usually paid within 30 days of recognition.

(i) Right-of-use assets

A right-of-use asset is recognised at the commencement date of a lease. The right-of-use asset is measured at cost, which comprises the initial amount of the lease liability, adjusted for, as applicable, any lease payments made at or before the commencement date net of any lease incentives received, any initial direct costs incurred, and, except where included in the cost of inventories, an estimate of costs expected to be incurred for dismantling and removing the underlying asset, and restoring the site or asset.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION (Cont.)

(i) Right-of-use assets (Cont.)

Right-of-use assets are depreciated on a straight-line basis over the unexpired period of the lease or the estimated useful life of the asset, whichever is shorter. Where the company expects to obtain ownership of the leased asset at the end of the lease term, the depreciation is over its estimated useful life. Right-of-use assets are subject to impairment or adjusted for any remeasurement of lease liabilities.

The company has elected not to recognise a right-of-use asset and corresponding lease liability for short-term leases with terms of 12 months or less and leases of low-value assets. Lease payments on these assets are expensed to profit or loss as incurred.

(j) Employee Benefits

Short-term employee benefits

Liabilities for wages and salaries, including non-monetary benefits, annual leave and long service leave expected to be settled within 12 months of the reporting date are recognised in current liabilities in respect of employees' services up to the reporting date and are measured at the amounts expected to be paid when the liabilities are settled.

Other long-term employee benefits

The liability for annual leave and long service leave not expected to be settled within 12 months of the reporting date are recognised in non-current liabilities, provided there is an unconditional right to defer settlement of the liability. The liability is measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date using the projected unit credit method. Consideration is given to expected future wage and salary levels, the experience of employee departures and periods of service. Expected future payments are discounted using market yields at the reporting date on national government bonds with terms to maturity and currency that match, as closely as possible, the estimated future cash outflows.

Defined contribution superannuation expense

Contributions to defined contribution superannuation plans are expensed in the period in which they are incurred.

(k) Provisions

Provisions are recognised when the consolidated entity has a present (legal or constructive) obligation as a result of a past event, it is probable the consolidated entity will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation. The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the reporting date, taking into account the risks and uncertainties surrounding the obligation.

(l) Lease liabilities

A lease liability is recognised at the commencement date of a lease. The lease liability is initially recognised at the present value of the lease payments to be made over the term of the lease, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the company's incremental borrowing rate. Lease payments comprise fixed payments less any lease incentives receivable, variable lease payments that depend on an index or a rate, amounts expected to be paid under residual value guarantees, the exercise price of a purchase option when the exercise of the option is reasonably certain to occur, and

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION (Cont.)

(l) Lease Liabilities (Cont.)

any anticipated termination penalties. The variable lease payments that do not depend on an index or a rate are expensed in the period in which they are incurred.

Lease liabilities are measured at amortised cost using the effective interest method. The carrying amounts are remeasured if there is a change in the following: future lease payments arising from a change in an index, or a rate used; residual guarantee; lease term; the certainty of a purchase option and termination penalties. When a lease liability is remeasured, an adjustment is made to the corresponding right-of-use asset, or to profit or loss if the carrying amount of the right-of-use asset is fully written down.

(m) Fund Accounting

On occasions, the consolidated entity may receive resources restricted for particular purposes or set aside amounts for designated or special purposes. To facilitate the observance of these limitations, the financial statements list separately those funds which are restricted or designated for special purposes and those funds which are unrestricted.

(n) Income Tax

No provision for income tax has been raised as the consolidated entity is exempt from income tax under Div 50 of the Income Tax Assessment Act 1997.

(o) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). In this case, it is recognised as part of the cost of the acquisition of the asset or as part of the expense. Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position. Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities that are recoverable from, or payable to, the ATO are presented as operating cash flows. Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the ATO.

(p) Comparative Figures

Where required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

When an entity applies an accounting policy retrospectively, makes a retrospective restatement or reclassifies items in its financial statements, a statement of financial position as at the beginning of the earliest comparative period must be disclosed.

(q) Critical Accounting Judgments, Estimates and Assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements, estimates and assumptions on historical experience and on other various factors, including expectations of future events, which management believes to be reasonable under the circumstances. The resulting accounting judgements and estimates will seldom equal the related actual results. The judgements estimate and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities (refer to the respective notes) within the next financial year are discussed below.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

1. MATERIAL ACCOUNTING POLICY INFORMATION (Cont.)

(q) Critical Accounting judgments, Estimates and Assumptions (Cont.)

Impairment of non-financial assets

The consolidated entity assesses the impairment of non-financial assets at each reporting date by evaluating conditions specific to the consolidated entity and to the particular asset that may lead to impairment. If an impairment trigger exists, the recoverable amount of the asset is determined. This involves fair value less costs of disposal or value-in-use calculations, which incorporate a number of key estimates and assumptions.

Fair value measurement of land and buildings

The consolidated entity measures non-current assets classified as held for sale at the lower of its carrying amount and fair value less costs of disposal. Considerable judgement is required to determine what is significant to fair value and therefore the carrying value of these assets determined by the consolidated entity can be subjective and may vary within the next financial year.

Lease term

The lease term is a significant component in the measurement of both the right-of-use asset and lease liability. Judgement is exercised in determining whether there is reasonable certainty that an option to extend the lease or purchase the underlying asset will be exercised, or an option to terminate the lease will not be exercised when ascertaining the periods to be included in the lease term. In determining the lease term, all facts and circumstances that create an economic incentive to exercise an extension option, or not to exercise a termination option, are considered at the lease commencement date. Factors considered may include the importance of the asset to the company's operations; comparison of terms and conditions to prevailing market rates; incurrence of significant penalties; the existence of significant leasehold improvements; and the costs and disruption to replace the asset. The company reassesses whether it is reasonably certain to exercise an extension option, or not exercise a termination option if there is a significant event or significant change in circumstances.

Incremental borrowing rate

Where the interest rate implicit in a lease cannot be readily determined, an incremental borrowing rate is estimated to discount future lease payments to measure the present value of the lease liability at the lease commencement date. Such a rate is based on what the company estimates it would have to pay a third party to borrow the funds necessary to obtain an asset of a similar value to the right-of-use asset, with similar terms, security and economic environment.

Determining whether a grant contains enforceable and sufficiently specific obligations

The interaction between AASB 15 *Revenue from Contracts with Customers* (AASB 15) and AASB 1058 *Income for not-for-profits* (AASB 1058) require management to assess whether the government grants received need to be accounted for under AASB 15 or AASB 1058. Key to this assessment is whether the government grants contain:

- A contract with a customer that creates 'enforceable' rights and obligations, and
- The contract includes 'sufficiently specific' performance obligations.

Critical judgement was applied by management in assessing whether a promise is 'sufficiently specific', taking into account all facts and circumstances and any conditions specified in the arrangement (whether explicit or implicit) regarding the promised goods or services, including conditions regarding:

- The nature or type of goods or services.
- The cost or value of the goods or services.
- The quantity of the goods or services.
- The period over which the goods or services must be transferred.

FOOTBALL WEST LIMITED**NOTES TO FINANCIAL STATEMENTS**
For the year ended 31 December 2024**2. REVENUE**

	Consolidated	
	2024	2023
	\$	\$
Player registrations	4,800,027	3,931,422
Grants	1,792,982	1,884,640
Participant development programs	1,517,010	1,842,002
Sponsorship	1,172,131	1,077,041
Referees	523,058	508,148
Team entry fees	569,325	499,001
Data rights	805,087	346,775
Interest income	86,904	53,969
Team Administration	161,897	108,060
Sam Kerr Football Centre - Operations	1,220,405	920,453
Other income	272,540	298,155
Total revenue	12,921,366	11,469,666

Disaggregation of revenue

The disaggregation of revenue from contracts with customers is as follows:

Geographical regions

Australia	12,921,366	11,469,666
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3. EXPENSES

The surplus before income tax includes the following specific expenses:

	Consolidated	
	2024	2023
	\$	\$
Employee benefits expense		
Salaries and wages	4,525,606	4,147,780
Superannuation	469,890	413,687
	4,995,496	4,561,467

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS
For the year ended 31 December 2024

3. EXPENSES (cont.)

	Consolidated	
	2024	2023
	\$	\$
Other expenses		
Insurance expense	696,578	642,949
Contractors	196,463	176,117
Travel and accommodation – development programs	870,459	864,305
Travel and accommodation – other	270,945	345,207
Office expenses	69,027	89,759
Information Technology	323,552	374,761
National registration fee	907,594	790,512
Competitions	1,161,822	981,021
Game development	800,483	690,443
Data rights	244,575	310,383
Events & activations	406,467	293,802
Marketing	37,245	15,093
Other employment expenses	57,510	65,291
Sam Kerr Football Centre expenses	1,220,405	923,389
Other expenses	270,037	233,571
	7,533,162	6,796,603

4. CURRENT ASSETS – CASH AND CASH EQUIVALENTS

	Consolidated	
	2024	2023
	\$	\$
Cash on hand	-	500
Cash at bank	2,674,748	1,559,011
	2,674,748	1,559,511

5. CURRENT ASSETS – TRADE AND OTHER RECEIVABLES

Trade receivables	810,998	698,529
Less: allowance for expected credit loss	(37,610)	(30,000)
	773,388	668,529
Other receivables	62,214	299,494
	835,602	968,023

FOOTBALL WEST LIMITED**NOTES TO FINANCIAL STATEMENTS**
For the year ended 31 December 2024**6. CURRENT ASSETS – INVENTORIES**

	Consolidated	
	2024	2023
	\$	\$
Inventories – at cost	89,517	81,816
	89,517	81,816

7. CURRENT ASSETS – ASSETS HELD FOR SALE

Land and buildings	-	320,344
	-	320,344

Units 93 & 94, 262 Lord Street, Perth listed for sale in 2022 and were classified as assets held for sale and were measured at their carrying amount prior to reclassification. Unit 93 was sold in May 2023 and Unit 94 was sold in March 2024.

Refer to Note 1(e) for the consolidated entity's accounting policy.

8. CURRENT ASSETS – OTHER CURRENT ASSETS

Prepayments	846,465	664,293
Security deposits	-	56,696
	846,465	720,989

Prepayments are expenses that have been incurred in advance for 2025 programs and activities, including the company's annual insurance program.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS
For the year ended 31 December 2024

9. NON-CURRENT ASSETS – PROPERTY, PLANT AND EQUIPMENT

	Consolidated	
	2024	2023
	\$	\$
Leasehold buildings		
At cost	59,698	52,750
Accumulated depreciation	(53,305)	(50,003)
	6,393	2,747
Fixtures and fittings		
At cost	-	36,379
Accumulated depreciation	-	(34,799)
	-	1,580
Equipment		
At cost	413,774	325,378
Accumulated depreciation	(246,933)	(252,450)
	166,841	72,928
Total Property, Plant and Equipment	173,234	77,255

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS
For the year ended 31 December 2024

9. NON-CURRENT ASSETS – PROPERTY, PLANT AND EQUIPMENT (cont.)

	Consolidated	
	2024	2023
	\$	\$
Movements in carrying values		
Leasehold buildings		
Carrying value at the start of the period	2,747	3,717
Additions	6,948	-
Depreciation	(3,302)	(970)
Carrying value at the end of the period	6,393	2,747
Furniture and fittings		
Carrying value at the start of the period	1,580	1,594
Depreciation	(1,580)	(14)
Carrying value at the end of the period	-	1,580
Equipment		
Carrying value at the start of the period	72,928	38,015
Additions	158,718	65,114
Disposals	(50,587)	(1,514)
Depreciation	(14,218)	(28,687)
Carrying value at the end of the period	166,841	72,928
	173,234	77,255

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS
For the year ended 31 December 2024

10. NON-CURRENT ASSETS – INTANGIBLE ASSETS

	Consolidated	
	2024	2023
	\$	\$
Software		
Software – at cost	56,504	50,34
Addition	8,468	6,159
Accumulated amortisation	(53,553)	(49,69)
	11,419	6,805
Movements in carrying values		
Carrying value at the start of the period	6,805	11,398
Addition	8,468	6,159
Amortisation	(3,854)	(10,752)
Carrying value at the end of the period	11,419	6,805

11. RIGHT-OF-USE ASSETS

Net Carrying Amounts

Sam Kerr Football Centre Lease	639,597	677,002
Gibbney Reserve Lease	57,416	-
	697,013	677,002

Movements in carrying values

Carrying value at the start of the period	677,002	-
Additions	71,770	685,283
Depreciation	(51,759)	(8,281)
Carrying value at the end of the period	697,013	677,002

12. CURRENT LIABILITIES – TRADE AND OTHER PAYABLES

Trade payables	1,153,474	1,192,433
Other payables and accruals	546,292	380,899
Unearned income	824,810	434,347
	2,524,576	2,007,679

Unearned income is revenue received in advance of providing services for 2025 programs.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

13. CURRENT LIABILITIES – EMPLOYEE BENEFITS

	Consolidated	
	2024	2023
	\$	\$
Annual leave	307,317	256,579
Long service leave	70,269	71,617
	377,586	328,196

14. NON-CURRENT LIABILITIES – OTHER LONG-TERM LIABILITIES

National Redress Scheme	-	4,729
	-	4,729

15. LEASE LIABILITIES

Secured

Current	45,071	47,398
Non-current	719,253	628,472
Carrying value at the end of the period	764,324	675,870

Payable (includes principal plus interest payments):

- 1 year	34,614	17,613
- longer than 1 year but not longer than 5 years	150,811	76,326
- longer than 5 years but not longer than 20 years	1,356,259	1,397,356
	1,541,684	1,491,295

The above balances relate to the leases for the Sam Kerr Football Centre and Gibbney Reserve.

16. AUDITORS REMUNERATION

Amounts received or due and receivable by the auditors of Football West Limited, RSM Australia Partners for:

- audit of the financial report of the consolidated entity	28,000	26,500
	28,000	26,500

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS For the year ended 31 December 2024

17. KEY MANAGEMENT PERSONNEL DISCLOSURES

Compensation

The aggregate compensation made to key management personnel of the company is set out below:

	Consolidated	
	2024	2023
	\$	\$
Aggregate compensation	614,333	574,461

18. CONTINGENT LIABILITIES

The consolidated entity had no contingent liabilities as at 31 December 2024 (2023: Nil)

19. RECONCILIATION OF SURPLUS AFTER INCOME TAX TO NET CASH FROM OPERATING ACTIVITIES

Surplus after income tax expense for the year	266,241	32,774
Adjustments for:		
Depreciation and amortisation	74,713	61,103
Loss/(profit) on disposal	23,991	(15,470)
Change in operating assets and liabilities:		
Decrease/(increase) in trade and other receivables	132,421	(337,026)
Decrease/(increase) in inventories	(7,701)	(51,917)
Decrease/(increase) in other current assets	(125,476)	(32,790)
Increase/(decrease) in trade and other payables	555,591	207,859
Increase/(decrease) in employee benefits	49,390	71,306
Increase/(decrease) in other long-term liabilities	(4,729)	(33,104)
Net cash (outflow)/ inflow from operating activities	964,441	(97,265)

20. RELATED PARTY TRANSACTIONS

Key management personnel

Disclosures relating to key management personnel are set out in Note 17.

Transactions with related parties

The following transactions occurred with related parties:

Payments for legal services to Jackson McDonald (director related entity of Elizabeth Tylich)	5,260	61,946
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FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS For the year ended 31 December 2024

20. RELATED PARTY TRANSACTIONS (cont.)

Receivable from and payable to related parties

	Consolidated	
	2024	2023
	\$	\$
Amounts payable to Jackson McDonald (director related entity of Elizabeth Tylich).	-	4,432

There were no trade receivables from related parties at the current and previous reporting dates.

Loans to/from related parties

There were no loans to or from related parties at the current and previous reporting date.

Terms and conditions

All transactions were made on normal commercial terms and conditions and at market rates.

21. PARENT ENTITY INFORMATION

Set out below is the supplementary information about the parent entity.

Statement of profit or loss and other comprehensive income

	Parent	
	2024	2023
	\$	\$
Surplus after income tax	236,026	41,910
Total comprehensive income	236,026	41,910

FOOTBALL WEST LIMITED**NOTES TO FINANCIAL STATEMENTS****For the year ended 31 December 2024**

	Parent	
	2024	2024
	\$	\$
<i>Statement of financial position</i>		
Total Current Assets	4,404,813	3,668,093
Total Non-current Assets	861,994	732,534
Total Assets	<u>5,266,807</u>	<u>4,400,627</u>
Current Liabilities	2,846,422	2,302,320
Non-current Liabilities	719,253	633,201
Total Liabilities	<u>3,565,675</u>	<u>2,935,521</u>
Equity		
Retained Surpluses	1,465,106	1,465,106
Designated Funds	236,026	-
Total Equity	<u>1,701,132</u>	<u>1,465,106</u>

Material Accounting Policy Information

The accounting policies of the parent entity are consistent with those of the consolidated entity, as disclosed in note 1.

Controlled entity

The Football Futures Foundation Limited (Foundation) was incorporated as a company limited by guarantee and is a controlled entity of Football West Limited.

22. CAPITAL AND LEASING COMMITMENTS

	Consolidated	
	2024	2023
	\$	\$
Non-cancellable operating lease contracted for but not capitalised in the financial statements		
Payable:		
- 1 year	13,080	13,128
- longer than 1 year but not longer than 5 years	34,880	47,960
	<u>47,960</u>	<u>61,088</u>

Football West Limited is committed to renting two office photocopiers that were rented in September 2023 until August 2028.

FOOTBALL WEST LIMITED

NOTES TO FINANCIAL STATEMENTS

For the year ended 31 December 2024

23. DESIGNATED FUNDS

In 2024, the Company designated a special reserve of \$266,241 to provide protection against any adverse effects on future revenue streams for both Football West's core business as well as the operations of the Sam Kerr Football Centre.

	Consolidated	
	2024	2023
	\$	\$
Opening balance	-	-
Reserve Allocation	266,241	-
Closing balance	<u>266,241</u>	<u>-</u>

24. MEMBERS GUARANTEES

The Company is limited by guarantee. If the Company is wound up, the Constitution states that each member is required to contribute a maximum of \$20 towards meeting any outstanding obligations of the Company. On 31 December 2024, the number of members was twenty.

FOOTBALL WEST LIMITED

DIRECTORS' DECLARATION

31 December 2024

DECLARATION BY DIRECTORS

In the Directors' opinion:

- The attached financial statements and notes comply with the Corporations Act 2001, the Australian Accounting Standards -Simplified Disclosures, the Corporations Regulations 2001 and other mandatory professional reporting requirements;
- The attached financial statements and notes give a true and fair view of the consolidated entity's financial position as at 31 December 2024 and of its performance for the year ended on that date; and
- There are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of directors made pursuant to section 295(5)(a) of the *Corporations Act 2001*.

On behalf of the Directors



Sherif Andrawes

Chairman

Perth

Date: 30 April 2025

INDEPENDENT AUDITOR'S REPORT

To the Members of Football West Limited

Opinion

We have audited the financial report of Football West Limited (the Company) and its subsidiary (the Consolidated entity), which comprises the consolidated statement of financial position as at 31 December 2024, the consolidated statement of profit or loss and other comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and notes to the financial statements, including material accounting policy information and other explanatory notes and the directors' declaration.

In our opinion, the accompanying financial report of the Consolidated entity is in accordance with the *Corporations Act 2001*, including:

- (i) Giving a true and fair view of the Consolidated entity's financial position as at 31 December 2024 and of its financial performance for the year then ended; and
- (ii) Complying with Australian Accounting Standards – Simplified Disclosures and the *Corporations Regulations 2001*.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Consolidated entity in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of the Company, would be in the same terms if given to the directors as at the time of this auditor's report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

The directors are responsible for the other information. The other information comprises the information included in the Consolidated entity's annual report for the year ended 31 December 2024 but does not include the financial report and the auditor's report thereon.

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Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the Directors for the Financial Report

The directors of the Consolidated entity are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Simplified Disclosures and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the ability of the Consolidated entity to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Consolidated entity or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: https://www.auasb.gov.au/auditors_responsibilities/ar4.pdf. This description forms part of our auditor's report.

Perth, WA
Dated: 30 April 2025


RSM AUSTRALIA


MATTHEW BEEVERS
Partner



FOOTBALL WEST LIMITED
CORPORATE GOVERNANCE STATEMENT
For the year ended 31 December 2024

Governance Statement

Football West Limited is a Company limited by guarantee, incorporated under the *Corporations Act 2001*. Ultimate responsibility for the governance of the Company rests with the Board of Directors. This governance statement outlines how the Board meets that responsibility.

The Board's role

The Board's primary role is to ensure that Football West Limited's activities are directed towards achieving its mission.

The Board fulfils its primary role by:

- setting the strategic direction for Football West Limited, assessing progress towards strategic objectives and approving policies to work towards those objectives;
- selecting, appointing, guiding and monitoring the performance of the Chief Executive Officer and determining his/her remuneration and conditions of service;
- ensuring that the Chief Executive Officer oversees the development and maintenance of Football West Limited's ethical standards;
- ensuring optimal succession planning is in place for the role of Chief Executive Officer;
- approving and monitoring the annual budget;
- monitoring Football West Limited's financial performance, including management's adherence to budgets;
- considering and approving strategies and policies to ensure appropriate risk management;
- ensuring the Company complies with relevant laws and policies;
- reviewing and ensuring that all necessary and appropriate delegations are in place to enable management to meet their responsibilities;
- appointing Board committees to assist in effective governance; and
- acting as an advocate for Football West Limited whenever and wherever necessary.

These responsibilities are set out in the Board's charter.

Management's responsibility

The Board has formally delegated responsibility for Football West Limited's day-to-day operations and administration to the Chief Executive Officer and executive management.

Football West Limited's management team comprises the Chief Executive Officer, Chief Financial Officer, Chief Operating Officer and the Human Resources Manager. The Chief Executive Officer provides the leadership of the management team and the organisation and is also responsible for achieving the results set out in the strategic plan and is authorised by the Board to put in place policies and practices, take decisions and actions and initiate activities to achieve those results.

FOOTBALL WEST LIMITED
CORPORATE GOVERNANCE STATEMENT
For the year ended 31 December 2024

Board meetings and Board Committees

The Board meets at a frequency that allows it to discharge its duties. This is generally six times each year, but additional meetings are scheduled as required. Workshops or forums are held periodically to provide opportunities for further Board engagement in strategic and other important issues. The Chief Executive Officer and senior management also participate in Board meetings to the extent determined appropriate for each meeting. Agenda setting is a collaborative process with input from the Board Chair, Committee Chairs, Chief Executive Officer and senior management with final approval by the Board Chair.

Each Board committee has a director as a member. The Board does not delegate major decisions to its committees but charges them with the responsibility to consider the detailed issues and to make appropriate recommendations to the Board.

Each Board committee operates under terms of reference approved by the Board. These terms of reference are reviewed and updated as necessary.

The **Finance, Audit and Risk Management Committee** assists the Board with:

- Accounting, Audit and Internal Controls
 - Reviews and reports to the Board on the Company's Annual Report and Financial Statements.
 - Oversees the external audit function, including ensuring the independence of the external auditor and recommending the appointment of, liaising with and assessing the performance of the external auditor.
 - Reviews the monthly detailed finance report and reports to the Board on results bi-monthly.
 - Reviews the annual budget prior to submission to the Board for its approval.
 - Assesses the adequacy of the Company's internal controls and reviews and oversees compliance practices.
 - Assist the Board on any other related responsibilities referred to it by the Board from time to time.
- Risk Management
 - Overseeing the processes by which risks are identified and managed within the Company.
 - Assessing the adequacy and appropriateness of the Company's risk policies and Board directives.
 - Considering all significant risks facing the Company.
 - Considering the extent and categories of risk which the Board would regard as acceptable for the Company to bear.
 - Considering the Company's ability to reduce the incidence and impact on the business of risks that do materialise.
 - Considering the costs of operating particular controls relative to the benefits obtained in managing the related risks.
 - Considering whether the management of significant risks aligns with the Company's business objectives and corporate strategy.
 - Considering and approving changes to the set of responsibilities and practices, policies and procedures, exercised by the Board to manage risk.
 - Reviewing and recommending to the Board, new or modified policies, business principles or ethics to promote a risk management culture within the Company.

FOOTBALL WEST LIMITED
CORPORATE GOVERNANCE STATEMENT
For the year ended 31 December 2024

The **Governance and Nominations Committee** assists the Board with:

- Board Governance
 - Review Board skill matrix and composition and make recommendations on any changes.
 - Develop and recommend to the Board a recruitment, selection, appointment and induction process for Directors that complies with the Constitution and Board Charter.
 - Where requested by the Board, meet with prospective Directors, recommend candidates to the Board and conduct induction sessions for new Directors.
 - Identify training and skills requirements for Directors.
 - Identify and recommend training and development opportunities or activities for Directors.
 - Monitor, identify and make recommendations on issues relating to Directors' independence.
 - Monitor developments in corporate governance and make recommendations on any necessary or desirable changes to governance practices.
 - Review processes for regular Board evaluation and make recommendations on any improvements.
 - Undertake regular reviews of its governance to ensure the Company stays in line with best governance practices for its industry.

The **Game Development Committee** has been established to:

- Provide advice to the Board on the following matters:
 - Grassroots football.
 - Talented player pathways.
 - Refereeing.
 - Coaching.
 - Equality and inclusion.
 - Non-traditional football formats.
 - Any other football matters referred to it by the Board.
- Consider relevant recommendations relating to:
 - Competition Rules.
 - Disciplinary and Grievance Regulations.
 - Competition Structures.
 - Any other regulatory matters referred to it by the Board.
- Consider relevant recommendations from:
 - Standing Committee.
 - Zone Representatives.

Other committees

The Board may establish ad hoc committees and working groups for the purpose of considering and advising on specific matters. These committees report to the Board during the course of normal Board meetings.

FOOTBALL WEST LIMITED
CORPORATE GOVERNANCE STATEMENT
For the year ended 31 December 2024

Directors

All directors are non-executive directors and receive no remuneration for their services. They may be reimbursed for reasonable costs and expenses incurred in connection with Board activities.

Football West Limited's constitution provides an indemnity to directors. Appropriate directors' indemnity insurance has been put in place. The Company's constitution specifies that:

- there must be no fewer than five and no more than nine directors;
- five directors must be elected (Elected Director) and up to three directors may be appointed (Appointed Director);
- no employees of the Company, including the Chief Executive Officer, can be a director of the Company;
- Elected Directors are appointed for a maximum of two terms of four years each; and
- Appointed Directors may hold office for a term of 2 years and may be eligible for reappointment.

Board and committee members receive written advice of the terms and conditions of their appointment and complete a structured induction programme when first appointed. The performance of individual Board and committee members and the Board and Board committees is assessed annually.

The Chair

The Chair of the Board is elected by the Board. The key internal roles of the Chair are to:

- ensure the Board provides vision and guidance to Football West Limited;
- ensure Board meetings are effective;
- ensure the Board considers matters in a timely, transparent manner; and
- guide the effectiveness and development of the Board and individual directors.

Externally, the Chair acts as spokesperson for Football West Limited in conjunction with the Chief Executive Officer and consults and communicates with stakeholders.

Risk management

The Board is responsible for considering and approving strategies and policies to ensure appropriate risk management and monitors compliance with the Risk Management Policy and Guidelines. The Board has delegated its oversight of the Risk Management Policy to the Finance and Risk Management Committee.

Management is responsible for establishing and implementing the Risk Management Policy and Guidelines. Risk assessments are conducted, and risk across the organisation is identified for analysis, monitoring and managing. These risks comprise operational, financial and compliance risks. These risks are rated and assigned to members of senior management as the risk owners who are responsible for management of each risk. Each risk owner will adopt and approve the risk treatment plan for the risk. All breaches of policies other than human resources policies are required to be reported to the Finance, Audit and Risk Committee. Legal risk is monitored, reviewed and managed by Football West Limited's legal advisers.

Conduct, ethics and conflicts of interest

Board members, the Chief Executive Officer, senior management and staff are expected to comply with relevant laws and the codes of conduct of relevant professional bodies and to act with integrity, compassion, fairness and honesty at all times when dealing with colleagues, sufferers of 'malaise' and others who are stakeholders in our mission.

FOOTBALL WEST LIMITED
CORPORATE GOVERNANCE STATEMENT
For the year ended 31 December 2024

Board and committee members and staff are made aware of Football West Limited's ethical standards, code of conduct and conflicts of interest policy during their induction to the organisation and are provided with a copy of these documents at that time.

Any potential conflicts at the Board or committee level are disclosed and noted on a register of interests, and this is disclosed at every meeting of the Board, with updates being made as and when new or changed interests are advised.

Board review

The Board invites an external consultant to conduct a Board review from time to time. The purpose of the review is to identify issues relating to the skills, behaviour, relationships or practices that may be inhibiting the Board from being fully effective. The Board believes that constructive feedback from an external expert helps the Board address the nature of the services and environment within which Football West Limited operates.

Transparency with stakeholders

Football West Limited has many stakeholders, including players, clubs, members, staff, volunteers, the broader community, Football Federation of Australia, the government agencies that provide funds and the Company's suppliers. Transparent disclosure is linked with accountability to all our stakeholders.

We prepare and make available a variety of reports, each aimed at providing the information necessary to improve accountability and transparency to all stakeholders. These include the annual report, the financial report and the strategic plan in addition to our monthly newsletters.



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