



Donations Policy

Effective Date – 2 July 2024

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1. Policy Overview

1.1 Introduction

Football West is the sole governing body for football in Western Australia and represents all levels of competition, development and coaching in metropolitan and regional areas. The world game is a powerful and unifying force in the WA community, bringing together football fans and participants regardless of age, gender or ethnicity.

With over 230,000 players in the sport, Football West, which is affiliated to FA and FIFA, has created an environment that brings the game to life on parks, pitches and indoor centres around the state.

Football West nurtures and encourages the next generation of players through pathways that have also been developed for coaches and match officials to pursue their dreams and aspirations.

1.2 Context

Football West is committed to giving back to the communities in which it operates, especially towards the health and wellbeing of children and adults involved in football throughout Western Australia.

Football West receives requests for charitable donations to support the activities and initiatives of not-for-profit organisations, Associations, Clubs and individuals in Western Australia.

1.3 Purpose

The purpose of this Policy is to outline the values that underpin our charitable donation's philosophy and provide eligibility criteria.

1.4 Authority

This Policy derives its authority from the CEO. The Policy is effective from the date of CEO approval.

1.5 Review

This Policy will be reviewed and updated biennially or earlier as required.

1.6 Availability of this Policy

This Policy will be available to access via the Football West website.

2. Policy Statement

The number of requests for financial support and donations almost always exceeds the extent to which the Company can meet those requests. The following information provides guidance as to when a donation may be appropriate.

2.1 Eligibility

Examples of organisations that Football West may fund are:

- Organisations that are endorsed by the Australian Tax Office as a deductible gift recipient.
- Projects or events that take place in the communities in which we operate.
- Charitable organisations that provide direct community service, specifically relating to the health and well-being of Australian children or adults involved in football.
- Programs with measurable social outcomes.

2.2 Ineligible Organisations

Football West will not donate to:

- Programs with a religious, political or sectarian purpose.
- Individual pursuits.
- For-profit projects or activities.
- Endowments or memorial campaigns.
- The creation or repair of statues, monuments, artwork or beautification projects.

2.3 Evaluation Criteria

Football West evaluates proposals based on the following:

- Programs or projects that align with Football West's values and have a measurable impact on the health and wellbeing of children or adults.
- Organisations that provide a direct impact to the end-user.

2.4 Requests for Donations

Request for donations should be addressed in writing to the Partnerships Manager at Football West and include information regarding:

- Whether the request relates to local, regional or national funding.
- The monetary amount requested or of in-kind details such as equipment or apparel.
- An explanation of how it meets the evaluation criteria of this Policy.

2.5 Timeframe

Football West accepts donation proposals throughout the year and endeavours to respond to applicants within 30 days.

3. Internal Reporting and Communication

Football West will develop and implement key performance measures to assess the effectiveness of the Policy.

These measures will be reported upon by the CEO at least annually to the Board for review and any further action.

4. Definitions and Interpretation

Definitions

The following capitalised terms, when not appearing in headings, have the following meanings when used in this Policy.

Board means all or some of the Directors of Football West acting as a board.

CEO means the Chief Executive Officer.

CFO means the Chief Financial Officer.

COO means the Chief Operating Officer.

Company means Football West.

Director means a director of the Company.

FA means Football Australia Limited ACN 106 478 068.

FIFA means Fédération Internationale de Football Association.

Football West means Football West Limited ACN 109 919 324.

Policy means this Football West Policy as amended from time to time.

Interpretation

Unless the context otherwise requires:

- headings are for convenience of reference only and do not affect interpretation.
- references to any gender include all genders.
- references to the singular apply to the plural and vice versa.
- references to a person include any other entity recognised by law and vice versa.
- where a word or phrase is defined, its other grammatical forms have a corresponding meaning.
- any reference to a paragraph number refers to a paragraph in the same sub-section unless otherwise stated.
- any reference to a party to this document includes its successors and permitted assigns.
- any reference to any agreement or document includes that agreement or document as amended at any time.
- the use of the word includes or including is not to be taken as limiting the meaning of the words preceding it.
- the expression at any time includes reference to past, present and future time and the performance of any action from time to time.
- reference to a statute includes all regulations and amendments to that statute and any statute passed in substitution for that statute or incorporating any of its provisions to the extent that they are incorporated; and
- all monetary amounts are inclusive of GST unless stated otherwise.