



# 2024 NAIDOC BALL DESIGN COMPETITION

Football West continues its partnership with the Insurance Commission of Western Australia to deliver the Belt Up NAIDOC Ball Design competition to promote seat belt safety. Together, we invite the Aboriginal and Torres Strait Islander community to create a design which will be printed onto footballs and distributed to clubs, schools and community organisations across the State. We wish to acknowledge and celebrate the traditional owners of this land and the role they play in the football community.

NAIDOC Week celebrations are held throughout Australia in July to celebrate and acknowledge the history, culture and achievements of Aboriginal and Torres Strait Islander people.

The Insurance Commission aims to promote awareness throughout the community about the importance of wearing seat belts to minimise the risk of injury from serious motor vehicle accidents. Its Belt Up road safety campaign has a key focus on regional WA, which is overrepresented in motor injury insurance claims, and specifically not wearing a seat belt.

*For your chance to win a \$1,000 New Balance voucher and a set of 20 footballs featuring the winning design simply follow the steps below. The first 10 eligible entries will be rewarded with an exclusive NAIDOC ball.*

*Terms and conditions apply.*

## **How to Enter:**

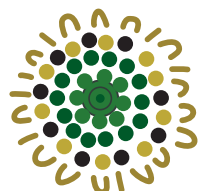
Use the ball template provided to create a design celebrating the 2024 NAIDOC Week.

Take a picture or scan your design along with your accompanying design story and send it to [beltup@footballwest.com.au](mailto:beltup@footballwest.com.au)

The competition is open exclusively to the Aboriginal and Torres Strait Islander community and closes 12pm AWST 31 October 2023.

## **Acknowledgement:**

This campaign collateral displays elements of the 2023 NAIDOC Ball created by Kurt Hindmarsh.



**Belt up.**

**LOGO HERE**

**LOGO  
HERE**

**LOGO  
HERE**

**Belt up.**

**LOGO HERE**

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HERE**

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## **2024 NAIDOC BALL DESIGN COMPETITION**

### **Tell us about your design:**

(Why have you chosen it and how does it celebrate NAIDOC week?)

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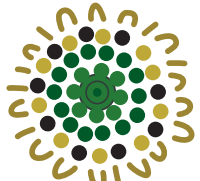
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# 2024 NAIDOC BALL DESIGN COMPETITION

## Artwork Consent Form

To enter the 2024 NAIDOC Ball Design Competition all entrants must accept the Terms and Conditions.

I hereby give consent that the artwork I have submitted for the 2024 NAIDOC Ball Design competition is approved to be printed on the footballs to be shared and celebrated throughout the State of Western Australia.

I understand that my name, design and photo may be used in media releases, website, social media through Football West, NAIDOC Perth, the Insurance Commission of Western Australia and our membership network.

First Name: .....

Last Name: .....

Contact Number: .....

Email Address: .....

Address: .....

.....

Entrants must be Aboriginal and/or Torres Strait Islander, as defined by the following:

- is of Aboriginal and/or Torres Strait Islander descent
- identifies as Aboriginal and/or Torres Strait Islander
- is accepted as such by the community in which he or she lives or has lived

Do you identify as:

- Aboriginal
- Torres Strait Islander
- Both Aboriginal and Torres Strait Islander

I accept the Terms and Conditions

- By ticking this box, I confirm that I have read and understood the terms and conditions and I agree to be bound by them.

Entrant's Signature: .....

Name of Parent/Guardian (if under 18): .....

Parent/Guardian Signature (if under 18): .....

Date: .....

Football West reserve the right to modify the ball design template at any time. We will endeavour to work with the winner to incorporate these modifications into the design.

