

Director Application Information and Nomination Pack



**FOOTBALL
WEST**

Organisation Overview

Founded in 2004, Football West is the sole governing body for the game of football within Western Australia. Through its affiliation with FIFA and Football Australia, its mission is to represent and promote the collective interests of the game throughout the State, covering grass roots participation, technical development and the management of competitions. Led by a strong combination of sporting and business expertise, Football West has enjoyed sustained success in recent times and continues to harbour considerable ambition for the game's development.

The world game is a powerful and unifying force in the WA community, bringing together football fans and participants regardless of age, gender or ethnicity. With over 230,000 players in the sport and 43,000 registered players, Football West has created an environment that brings the game to life on parks, pitches and indoor centres around the State.

Football West nurtures and encourages the next generation of players through pathways that have also been developed for coaches and match officials to pursue their dreams and aspirations.

Dimensions

Total Revenue	\$9.3m (2022)	Staff Numbers	35 full time, 40+ casual
Number of Clubs	242 (2022)	Registered Players	43,856 (2022)

Nature of Operations and Principal Activities

Football West is a member of Football Australia and administers, promotes, provides for and regulates football in Western Australia via managed competitions and development programs.

Football West is a not-for-profit company and any profits, other income and property must be applied to promote its principal activities.

The company's principal sources of funding come from membership fees, the State Government (Department of Local Government, Sport and Cultural Industries and Healthway) and through direct partnerships.

Short-Term and Long-Term Objectives

The company's objectives and strategic plan are influenced by its major funding contributors, the desire to be aligned with national initiatives and future activities of Football Australia and our own analysis and environmental scan of what is happening throughout the state as it relates to football and more broadly sport.

The company's long-term objectives are to:

- Grow and develop football in WA;
- Enhance the football experience;
- Improve the technical standard of the game through high level education, support and resources;
- Provide pathways for players, coaches, referees and volunteers by providing high quality programs;

- Deliver financial and organisational sustainability to football in WA, through effective corporate governance;
- Ensure structural and philosophical alignment with all stakeholders in the game, and
- Develop a strong customer focus and service delivery ethos.

The company's strategic plan is being developed in line with Football Australia's One Football strategy and encompasses the following pillars:

- Participants and Clubs
- Elite Teams and Pathways
- Fans

Through the development of this plan there will continue to be a focus on the following initiatives:

- Support DLGSCI and VenuesWest in the development and operationalisation of the State Football Centre, due for completion in 2023.
- Create a legacy for female football by leveraging off available opportunities presented by the FIFA Women's World Cup 2023.
- Support clubs and associations to continually improve their governance and Member Protection processes.
- Grow and develop the provision of 'non-traditional' football activities (e.g. futsal, small sided, beach football and walking football).
- Increase revenue from commercial partnerships.

Board Renewal

Under the provisions of the Football West Constitution, the Board comprises a maximum of three appointed and six elected directors. Elected directors are nominated, assessed by an independent Nominations Committee and the successful candidates are then eligible for election to the board for a 4 year term at the AGM. Elected directors can serve no more than two consecutive 4 year terms.

Appointed Directors are selected through separate Board mechanisms in conjunction with the Chair and other Directors. The term for an Appointed Director is 2 years but they may be reappointed on multiple occasions.

The Board has a broad strategic aim to continue to optimise the composition of the Board, consistent with the skills and competencies required for the organisation to reach its stated aims in an increasingly competitive sport landscape.

The profiles below outline the current constituency of the Football West Board including outgoing directors who are eligible for re-election.

Mr Sherif Andrawes and Mr Richard Marshall have both completed one term as an elected director and are eligible for re-election.

Mr Jason Petkovich has served two consecutive terms as an elected director and must retire from the Board.

Director Profiles

Sherif Andrawes – Chair

Elected 2019

Sherif Andrawes is the immediate past Chairman of accounting firm BDO (WA) and the Global Natural Resources Leader for BDO. Although born in Egypt he grew up in Scotland graduating from Glasgow University.

Mr Andrawes commenced his career in 1987 with BDO in London before moving to Perth in 1997. He is a Fellow of Chartered Accountants Australia and New Zealand and a Fellow of The Institute of Chartered Accountants in England & Wales. He heads up the Corporate Finance team at BDO and is recognised as a leader in his field in Perth. He is the Global Head of Natural Resources for BDO and BDO's National Sustainability Lead. He is a graduate from the Australian Institute of Company Directors, a Board Member of the Australia-Africa Minerals & Energy Group and President of the St Hilda's Foundation (Inc).

Mr Andrawes has a long-time involvement with the sport as a former President and Life Member of East Fremantle SC, Committee Member of Perth SC, as well as coach and player at a number of clubs. Mr Andrawes was elected as Football West Chair on 8 April 2019 having initially been appointed as a Football West Director in July, 2012.

William Golsby – Deputy Chair

Elected 2017, re-elected 2021

Mr Golsby has broad experience in sports administration, corporate governance, business management, media, policy, marketing and government relations which have been gained in various parts of Australia.

Mr Golsby's current role is RAC General Manager External Relations and Communications where he has responsibility for leading the strategic development, direction and management of the organisation's activities including government and external relations, media, internal communications and community education.

Before joining RAC, Mr Golsby was Chief of Staff for the Victorian Minister for Sport and Recreation and Veterans' Affairs. He is a graduate from the Australian Institute of Company Directors.

Amy Johnson – Appointed Director

Amy Johnson has extensive senior level experience in marketing transformation and stakeholder management across Australia and Asia. Ms Johnson was born and raised in regional Western Australia and has children that currently play football in Football West grassroots programs.

Ms Johnson is currently operating as a Marketing and Media Consultant to such firms as Schlager Group and La Vida Homes and has been highly successful in achieving outcomes in various roles, including as Head of Marketing and Corporate Affairs Asia for National Australia Bank. Ms Johnson's skills in marketing and branding within Asia and experience within sport, particularly regional WA has been crucial to Football West delivering against its Strategic Plan 2018 – 2022. Ms Johnson's expertise will be an important part of Football West's Asian Engagement Strategy and commercialisation of the State Football Centre.

Elizabeth Tylich – Appointed Director

Ms Tylich is a commercial lawyer with over 20 years' experience with a particular focus on corporate governance, regulatory and legislative compliance, statutory interpretation and commercial contracting advice. She has extensive experience in working for the NFP sector including providing training and advice to the boards of NFPs, government agencies and private companies on issues of governance, directors' duties, compliance, restructuring, constitutional change, meeting procedures and policies.

Ms Tylich is currently the Chairperson at Jackson McDonald, and is a regular presenter in Perth for the Governance Institute of Australia Ltd in NFP regulatory compliance.

Richard Marshall – Elected Director

Elected 2019

Mr Marshall has extensive experience with over 25 years as a Chief Financial Officer including several listed companies and most recently with the WA Cricket Association. He has also served as Company Secretary with a number of different entities.

Richard has been a member of the Football West Finance, Audit and Risk Management Committee (previously Finance and Audit Committee) since its establishment in 2014 and was elected to the Board at the 2019 AGM.

Mr Marshall has a life-long interest in football having played from an early age and coached after the end of his playing days. Mr Marshall is often seen at all levels of football matches around Perth from grassroots to A-Leagues.

David Buckingham – Elected Director

Elected 2021

Mr Buckingham is an experienced corporate leader with over thirty years of global executive experience in multiple regulatory jurisdictions in the rapidly growing and changing sectors of telecommunications, media, technology, IT, education and health services.

Mr Buckingham's recent experience includes the roles of CEO and CFO of Navitas, an ASX company with long term education service partnerships with 45 major universities around the world. Prior to his employment at

Navitas, Mr Buckingham spent 7 years at the national telecommunications provider iiNet Limited, as CFO and subsequently CEO.

In these CEO roles Mr Buckingham was responsible for full leadership of both organisations - encompassing strategic planning, operational leadership and management, new business development and sales growth, governance and finance, M&A transactions, digital transformation and corporate communications, with key external stakeholders including customers, partners, regulators, and investors.

Mr Buckingham is a graduate from the Australian Institute of Company Directors and currently serves as a Director for Nuheara Limited, Way2VAT Limited, Hiremii Limited and also as Chairman of Hyprfire Pty Limited and Pentanet Limited.

Mr Buckingham is also a Level 1 FA qualified football coach from the UK and managed the youth development and coaching development programs for Wembley Downs Soccer Club for 6 years. Two of his sons are currently actively involved in football in WA.

Ivy Chen – Appointed Director

Ms Chen has been involved in the minerals industry for over 30 years in geology, mining and resource estimation, and management. Her operational experience in the mining industry in Australia and China as a geologist includes open pit and underground mines for gold, manganese and chromite, and now also adding iron ore and lithium in her current role.

Ms Chen has also held senior corporate management roles. Currently Ms Chen is the Manager of Orebody Knowledge and Operational Support at Mineral Resources Limited. Ms Chen is also the founder and Director of GeoReg Mining & Governance, a boutique corporate advisory service specialising in corporate governance and reviews of mining industry related corporate governance and public disclosure.

Ms Chen's passion for football was developed at a young age through growing up in Malaysia and being exposed to many international competitions. Ms Chen is also on the Board of Football Futures Foundation which provides inclusive and accessible football programs that contribute to social change through engaged communities.

Annette Tilbrook – Appointed Director - Casual Vacancy

Appointed 2022

Ms Tilbrook possesses a strong commerce and strategy background and is greatly experienced in Asian Engagement having lived and worked in the Asian region from 1995 to 2020.

A Graduate Member of the Australian Institute of Company Directors (AICD), Ms Tilbrook is currently a Strategic Advisor to the APAC Network.

Ms Tilbrook was the founding Honorary Secretary, Executive Director and Board member of the Australia-ASEAN Chamber of Commerce (AustCham ASEAN) from 2017 to 2020, responsible for guiding the newly formed organisation in its goal to becoming the key platform for Australian business advocacy and engagement within the ASEAN region. She also held the position of Advisor to the Board.

Prior to this she was the Executive Director of AustCham, Singapore for nine years. In that time, she oversaw all activities of the Chamber, growing its business fourfold.

Concurrent to her role as Executive Director, Ms Tilbrook was the Founding Secretary of Australian Business Asia (2010-2012) a grouping of 16 Australian chambers and business councils, whose mission is to provide a collective voice for Australian business throughout the Asia region.

Ms Tilbrook has also been deeply involved with the Australian New Zealand Association (ANZA) holding a number of office appointments as President/Vice President and committee member from 2000 to 2008.

Latest News

Recent news articles and relevant documents can be accessed at the following links:

<https://www.footballwest.com.au/community-news-archive>

https://www.footballwest.com.au/sites/fw/files/2022-05/Football%20West%20-%20Electronic%20Annual%20Report_0.pdf

https://www.footballwest.com.au/sites/fw/files/2020-12/Strategic_Plan.pdf

https://www.footballwest.com.au/sites/fw/files/2021-01/Football-West-Constitution-30-March-2017_0.pdf

<https://www.footballwest.com.au/sites/fw/files/2021-01/FW-By-Laws-1-11-30-May-2017.pdf>

Location

The Perth office is currently located at Level 1, 1 Prospect Place, West Perth, WA 6005.

Football West will be moving its operations to the State Football Centre on completion of the project.

Opportunity Overview

Position Title: Non-Executive Director, Football West

Location: Perth, WA

Reports To: Chairman

Position Overview

The role of the Board is to oversee and guide the management of Football West and its business with the aim of protecting and enhancing the interests of the football community and taking into account the interests of all stakeholders.

Key Responsibilities and Major Activities of the Board of Directors

- Set the strategic direction of Football West.
- Ensure an appropriate risk management function is in place.
- Ensure regulatory compliance and undertake due diligence.
- Approve operating budget and monitor financial performance.
- Recruit and review the performance of the Chief Executive Officer.
- Represent Football West at various events.

Knowledge and Experience

It is not expected that a director has extensive knowledge and experience in all of the areas listed below, but Football West will generally seek Directors who have a high level of industry expertise in one or more of the following areas.

- **Board or C-Level Experience** – Experience in the last 3 years as a Board Director, CEO, COO, CFO, CIO or Director of High Performance or similar.
- **Corporate Finance** – extensive experience in financial or management accounting, or investment experience gained in a business environment.
- **Corporate Governance** – experience in the application of corporate governance principles in a commercial enterprise, not-for-profit enterprise or other regulated entity.
- **Media & Marketing** – extensive media, marketing, communication or public relations experience with experience in communication with industry groups and end users through a range of communication channels.
- **Business Development** – a broad range of commercial experience, in areas including branding and delivering business growth through commercial partnerships.
- **Law** – recognised degree in Law and admitted to practise in the Supreme Court of WA with substantial recent experience as a partner or senior associate relevant to Football West operations.
- **International Business** – strong commercial experience and networks with key overseas markets, in particular South East Asia.
- **Game Development** – extensive experience with development of football or other sports at either elite or grassroots levels.

- **Strategic Business Planning** – designing strategic plans and frameworks at an enterprise level, including associated performance frameworks with proven ability to develop effective strategies in the context of the strategic objectives of Football West priorities.
- **Risk Management** – experience in risk management and the ability to identify key risks to Football West in a wide range of areas including legal and regulatory compliance.
- **Technology and IT** - extensive experience in digital technology across fields such as product development, services, cybersecurity, gaming or similar.
- **Government Relations & External Affairs** - extensive senior experience in advocacy and engagement across government, corporate, community and other stakeholder sectors at a senior level.

Director Capability Requirements

- Champions Football West's vision and goals and unifies the company and the broader community with the overall strategic direction.
- Focuses strategically on all aspects of football within Western Australia and Football West's function in driving future growth and sustainability.
- Facilitates and fosters commercial and community partnerships that leverage Football West's strategic objectives.
- Integrates professional expertise into the organisation and community to improve overall organisational performance.
- Upholds the values and diversity of Football West and the broader football community in WA.

Commitment Expectations

- Conference calls and meetings (as required).
- Attendance at minimum 6 board meetings per year with the expectation that this will be 'in person' attendance wherever possible.
- Participation in at least one board sub-committee or focus group.
- Regular engagement and attendance of events with stakeholders associated with football in Western Australia.
- Facilitating introduction, as appropriate, to relevant contacts within the director's personal networks that might assist in the achievement of the company's objectives.
- Both appointed and elected directors are unpaid positions.

Application Process

Pursuant to its Constitution, Football West is seeking highly qualified individuals with a passion for football to join its Board.

At the Football West AGM scheduled to be held on 24 May 2023, elections will be held for three of the six elected Director positions, with two current elected Directors proposing to stand for re-election/election.

To ensure that the Board has the right balance of skills, experience and diversity to lead the organisation, Football West is seeking nominations from individuals with a range of qualifications, skills and experienced primarily in the following areas:

1. Government relations and external affairs
2. Media, marketing and Communications
3. Business development
4. International Business
5. Game Development
6. Strategic Business Planning
7. Technology and IT
8. Director Qualification / AICD Member or equivalent
9. Board Experience

Football West is committed to diversity within all levels of the game in Western Australia, including a balanced gender representation within its Board.

If you believe you have the skills, drive and leadership to contribute to the world game in Western Australia, we invite you to submit an application.

Applications must be submitted using the prescribed form, signed by two current Directors or members (as Proposer and Seconder) and be accompanied by a Statutory Declaration confirming that to the best of your knowledge and belief, you are not disqualified from standing for office as a director by virtue of anything in article 10.4 of the Football West Constitution.

A copy of the constitution can be found by clicking the link below:

https://www.footballwest.com.au/sites/fw/files/2021-01/Football-West-Constitution-30-March-2017_0.pdf

Your application should also include your CV and a covering letter outlining how you can contribute to the development of football in Western Australia.

See below for the application form.

Your application should be submitted to the Company Secretary by email to companysecretary@footballwest.com.au. Please also contact the Company Secretary, Brendan West, on (08) 6181 0700 for any enquiries.

Applications close at 12:00 Noon on Friday 17 March 2023.

Elections for the three positions will be held at the Football West Annual General Meeting to be held on 24 May 2023.

Appendix A – Nomination Form

Appendix B – Statutory Declaration

Nomination Form – Football West Director

Pursuant to its Constitution, Football West is seeking highly qualified individuals with a passion for football to join its board. At the Football West AGM scheduled to be held on 24 May 2023, elections will be held for three of the six elected director positions. If you believe you have the skills, drive and leadership to contribute to the world game in Western Australia, we invite you to submit an application.

Applicant Details

First Name		Surname	
Address			
Suburb		Post Code	
Email Address			Mobile No
Signature			

Each nomination must be proposed by a **Director or member** and seconded by a **Director or member**.

Name of Proposer	
Signature of Proposer	

Name of Secunder	
Signature of Secunder	

Priority Skills, Knowledge and Experience

Key Knowledge Area	Details of Relevant Experience
1. Board or C-Level Experience	
2. Media, Marketing & Communications	
3. Business Development	
4. International Business	
5. Game Development	
6. Strategic Business Planning	
7. Technology and IT	
8. Government Relations and External Affairs	

Other Knowledge and Experience

Knowledge Area	Details of Relevant Experience
1. Corporate Finance	
2. Corporate Governance	
3. Risk Management	
4. Law	



Director Capability Requirements (Provide details in response to those contained in the Application Information and Nomination Pack)

Western Australia

Oaths, Affidavits and Statutory Declarations Act 2005

Statutory Declaration

I, _____	{name of person making declaration}
of _____	{address of person making declaration}
occupation _____	{occupation of person making declaration}

sincerely declare as follows:

{insert above the content of the statutory declaration; use numbered paragraphs if content is long}

Appendix B – Statutory Declaration

This declaration is true and I know that it is an offence to make a declaration knowing that it is false in a material particular.

This declaration is made under the *Oaths, Affidavits and Statutory Declarations Act 2005*.

At _____ {place}

On _____ {date}

By _____ {Signature of person making the declaration}

In the presence of

{Signature of authorised witness}

{Name of authorised witness}

{Qualification as such a witness}

Appendix B – Statutory Declaration

1. *Important - This Declaration must be made before any of the following persons:

Academic (post-secondary institution)	Local government councillor
Accountant	Loss adjuster
Architect	Marriage Celebrant
Australian Consular Officer	Member of Parliament
Australian Diplomatic Officer	Minister of religion
Bailiff	Nurse
Bank Manager	Optometrist
Chartered secretary	Patent Attorney
Chemist	Physiotherapist
Chiropractor	Podiatrist
Company auditor or liquidator	Police officer
Court officer (magistrate, registrar or clerk)	Post Office manager
Defence Force officer	Psychologist
Dentist	Public Notary
Doctor	Public Servant (State or Commonwealth)
Electorate Officer (State – WA only)	Real Estate agent
Engineer	Settlement agent
Industrial organisation secretary	Sheriff or deputy Sheriff
Insurance broker	Surveyor
Justice of the Peace (any State)	Teacher
Lawyer	Tribunal officer
Local government CEO or deputy CEO	Veterinary surgeon

Full descriptions of these professions are available via the following website link

http://www.courts.justice.wa.gov.au/_files/Professions_witness_statutory_declarations.pdf

Or

any person before whom, under the *Statutory Declarations Act 1959* of the Commonwealth, a Statutory Declaration may be made.

Appendix B – Statutory Declaration

Any authorised witness for the State of Western Australia may also witness a Commonwealth Statutory Declaration, as long as they are in Western Australia at the time of witnessing - Schedule 2, item 231 of the *Statutory Declarations Regulations 1993 (Commonwealth)*.

Further information on witnessing documents is available at www.courts.justice.wa.gov.au.

Last updated on 31 October 2017