

South West Football Structure Review

Terms of Reference

Background

Football West is the governing body for soccer in Western Australia, with over 42,000 registered participants across the State and 24 regional associations.

There are several bodies involved in football in the South West, which consists of approximately 3,500 players. These are

- Football Federation South West, which is the peak body for football development across the region including training centres, coaching courses and a referee academy.
- Country Coastal Junior Soccer Association, which operates junior competitions in Bunbury and the surrounding area.
- South West Soccer Association, which operates senior competitions across the entire region.
- Leeuwin Naturaliste Junior Soccer Association, which operates junior competitions in the Busselton region and surrounding area.
- South West Phoenix, a club participating in the Junior NPLWA and Perth metropolitan competitions.
- Collie Soccer Association, which operates as a junior club in the Collie region.
- Football Referees South West, which manage referee appointments across the region.
- Department of Local Government, Sport and Cultural Industries.
- South West Academy of Sport, which provides high performance talent development programs across sports in the region.

In consultation with the City of Busselton, the Leeuwin Naturaliste association recently commissioned a Strategic Review of football in the region covering competition structure, player and coach development, facilities and administration. Similarly, FFSW also commissioned a new Strategic Plan which examines service delivery and administration.

Due to the complexity of the football environment, consistent issues that have arisen through the reviews and Football West stakeholder consultation are:

- Responsibility for player, coach and referee development in the South West.
- Responsibility for club and association development and support.
- Cost of football in the region.
- Player registration procedures.
- Stakeholder relationships.
- Disciplinary and Grievance jurisdiction and procedures

To resolve these issues, the Department of Local Government, Sport and Cultural Industries have recommended Football West appoint an independent consultant to review the effectiveness of the football structure in the region.

Objective

Football West has appointed Dr. Ingrid O'Brien as an independent consultant to:

1. Assess whether the current competition and administrative structures for football in the South West represent an effective allocation of resources to support football participants in the South West; and
2. If it does not, make recommendations for the region which do make effective use of resources.

Methodology and Timeframe

In order to assess the existing structure, the consultant will be required to undertake consultation with:

- Football Federation South West.
- Country Coastal Junior Soccer Association.
- South West Soccer Association.
- Collie Soccer Association.
- Leeuwin Naturaliste Junior Soccer Association.
- Lower South West Soccer Association.
- South West Referees Association.
- Football West.
- Department of Sport, Local Government and Cultural Industries.
- City of Bunbury.
- Shire of Harvey.
- Shire of Collie.
- Shire of Bridgetown-Greenbushes.
- City of Busselton.
- South West Phoenix.

The project will be conducted between July 2020 and August 2020. It will include a combination of in-person and online interviews, to be arranged by the independent consultant.

Contact

If you have questions about the South West Football Structure review process, please email strategy@footballwest.com.au