

**MEDIA RELEASE  
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## **FOOTBALL WEST TO LAUNCH E-MAGAZINE**

Football West, the state's peak football body, is about to launch a brand new e-magazine.

Featuring the latest in state-of-the-art 'flip' technology to re-create a full magazine experience on a subscriber's desktop, the ambitious project is the first time a full online magazine publication has been published in Australian football.

The e-magazine will be known as 'Beyond 90' and will be launched by Chairman, The Hon Bob Kucera, on Monday 7<sup>th</sup> March when he pushes the button to make the monthly publication available online.

The debut issue includes a feature article on Perth Glory legend Jamie Harnwell, an insight from Football West Senior Development Officer Warren Grieve on his recent AFC A-Licence coaching course, recovery tips from Perth Glory Women physiotherapist Pip Onley, plus all the latest football news from around WA and much more.

Kucera says: "One of the key principles that I promoted when standing for election to the Board of Football West late last year was communication. This is particularly so to our players, other members and anyone else interested in the game and it is wonderful that we are able to use new advances in technology to deliver news, stories and other items direct to the person."

It is estimated that more than 30,000 editions of Beyond 90 will be available to subscribers each month.

To sign up and get Beyond 90 delivered straight to your email inbox every month, please register at <http://www.footballwest.com.au/football-west/beyond-90-magazine/>

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