

MEDIA RELEASE
5 APRIL, 2011

FOOTBALL WEST TV RE-LAUNCHED

Western Australia's home of football multimedia - Football West TV - has been re-launched with a brand-new look and feel.

The website will continue to feature All Flags State Premier League match highlights, and is being expanded to include video news, stories and features from all levels of WA football including amateur, juniors and women.

Football West TV will also give viewers the chance to purchase full matches via the online shop.

The new look website was designed by long time FWTV supporters Fuel Creative, who have provided a fantastic interactive TV style application, increased usability, archives and photo gallery integration to ensure the best possible experience for the user.

Football West Manager, Commercial & Marketing Ben Fitzpatrick says the new look site signals a change in direction for FWTV.

"We are delighted with the new look website and it reflects our continuing development in online resources for our stakeholders."

"Our aim is to take FWTV to an all new level and go beyond just All Flags State League highlights. Our team will be generating content from all levels of local football to enhance the scope of our offering, as we continue our quest to be regarded as one of the most progressive state sporting associations."

The Football West TV unit will be out and about at local grounds throughout WA during the season. If you have an idea or story for us, please contact Chris Correia as per below.

Media outlets seeking to use any footage contained on FWTV should contact Chris Correia.

Visit www.footballwest.tv today!

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