

MEDIA RELEASE
29 SEPTEMBER, 2011

FESTIVAL OF FOOTBALL HITS BAYSWATER THIS WEEKEND

The stage is set for a massive afternoon of football action this Sunday with two mouth-watering contests coming to Bayswater's Frank Drago Reserve.

Kicking off at 12pm, the Women's Cup Final involving Northern Redbacks and Beckenham Angels will set the tone for a massive day of quality football action. The two women's-only clubs fought it out for league honours only a fortnight ago with the Redbacks prevailing 3-1.

Tim Hodgson's Northern Redbacks are looking to make it a remarkable four titles in a row, but Jason Washington-King's Angels will be giving it their all to spoil the party.

At 3pm, all eyes will then turn to the biggest prize in WA men's football - with the All Flags State League Grand Final between Perth SC and Sorrento. Both sides met in the Donate Blood Cup Final last month, with Sorrento taking the honours in a scrappy affair, but this time it is Perth looking to make it a hat-trick of championships.

"The day will be Sorrento President Tom Bartlett's swansong in his position, and clearly it will be a very moving moment should his boys send him on his way with a win," said Football West CEO Peter Hugg.

"On the other hand, Perth has timed its run to perfection, and as a regular in these sorts of events, I am sure they are up for the challenge and will look to add to its wonderful trophy cabinet.

"Let's not forget to congratulate both the Northern Redbacks and Beckenham Angels teams for making the Women's Cup Final.

"With this year's FIFA Women's World Cup fresh in our mind, it will be a great chance to see the many wonderful female players that play our game in this State."

In advance of the big day, Football West has teamed up with radio giants Nova 93.7 and State League naming rights sponsor, All Flags Signs and Banners, to help promote the day.

Check out one of the advertisements (attached) which has been on the airwaves over the past month. Additionally, the Nova Casanovas have been distributing complimentary tickets to the Final as they roam the streets of Perth.

-ENDS-

Festival of Football

Frank Drago Reserve, Bayswater

Women's Cup Final

12.00pm: Northern Redbacks v Beckenham Angels

All Flags State League Grand Final

3.00pm: Perth SC v Sorrento

Admission: \$10 Adults, \$5 Concession, Under 15 Free



footballwest.com.au
footballwest.tv
beyond90.com.au



PLATINUM



GOLD



SILVER



MEDIA



Football West Limited
ABN 25 109 919 324
Gibbney Reserve, Ferguson St
Maylands WA 6051
PO Box 214
Maylands WA 6931
T | (08) 9422 6900
F | (08) 9271 7299
E | info@footballwest.com.au