

MEDIA RELEASE
29 NOVEMBER, 2011

FOOTBALL WEST SCOOPS TWO AWARDS AT WA SPORT'S NIGHT OF NIGHTS

Last Friday, Football West won two prestigious awards at a gala dinner and presentation evening held at Challenge Stadium – for its efforts in sport for people with disabilities through the Equal Footingball League (Commitment to Participation Award) and for its new technological initiatives with the recently developed iPhone application and Beyond 90 e-magazine (Innovative Use of Technology Award).

A Sport and Recreation Industry Award is the premier accolade for any organisation in the industry. Held every two years, the Awards recognise innovation and exceptional achievement across of areas of sport and recreation in Western Australia.

In attendance on the night and celebrating with the key staff involved, Gordon Duus and Chris Correia, were Chairman, the Hon Bob Kucera, Board member, Ms Janette Spencer and Chief Executive Peter Hugg. Also present were the iPhone application developers Luke and Adrian Jurcevic and representatives of the Tuart Hill Football Club which participate in the Equal Footingball League, Andrew and Angelina Belfiore.

Coordinator of the Equal Footingball League, Gordon Duus stated: "It was a great outcome to be recognized by our sports industry peers for our commitment to participation with this award. The Equal Footingball League is moving from strength to strength with more clubs looking to enter teams into the inclusive competition. Having a disability is no longer a disadvantage to anyone accessing a fun and nurturing football club environment and we hope to see many more smiles on young players' faces in 2012."

Chief Executive of Football West, Peter Hugg, congratulated all the staff involved in these projects and reiterated the organization's commitment to both a Football for all philosophy and the use of new technological advances to drive the game forward.

"The success in winning these awards and the recognition it provides, gives us confidence to move forward with some new and exciting initiatives for next season, some of which will be outlined at the forthcoming AGM in mid December," said Hugg.

"It is always good to be recognized by the industry and I would like to thank the Minister for Sport and Recreation, the Hon Terry Waldron, and Director General of the Department, Mr Ron Alexander for their kind comments, their faith in us and of course their ongoing financial support for the game."

There were a number of other football related finalists recognized on Friday including the Big Issue Street Soccer program which was also a finalist in the Commitment to Participation category and a worthy winner of the Industry Award for Management category was the City of Rockingham for its wonderful work that



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it did to revive the Rockingham City Football Club when it went through its difficulties late last year.

Click [here](#) to read more about the Equal Footingball League

Click [here](#) to download the iPhone application from the iTunes store and for those who are interested in developing their own app, contact Retailweb at www.retailweb.com.au

Click [here](#) to read Football West's e-magazine Beyond 90

-ENDS-

**(L-R) Attached is a photo courtesy 'Gareth Andersen Photographer' of iPhone Application developers Luke and Adrian Jurcevic, Football West Chairman The Hon. Bob Kucera, Football West CEO Peter Hugg and Football West Manager, Public Relations & Communications Chris Correia*



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