

MEDIA RELEASE
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nib STADIUM SUPPORTS FOOTBALL IN THE COMMUNITY

Football West is pleased to announce nib Stadium has signed up to a special sponsorship with Football West that will see it become a corporate partner for Football West's community events.

Already playing a major role in local football as the home ground for Perth Glory, nib Stadium will work with Football West to provide a professional sporting arena and other facilities to help showcase the sport and create memorable and unique experiences for football players of all ages and fans alike.

Football West Chief Executive Peter Hugg said of the arrangement: "We have worked with nib Stadium and Allia Management on a number of activities in the past including most recently our efforts to lobby the FFA to bring national team matches to Perth. Given we shared many of the same objectives, it became inevitable and only logical that we formalize some form of arrangement."

"The nib Stadium sponsorship will benefit football and the football community in so many ways, as well as providing us with some financial support and budget relief. From the sport's perspective, the nib Stadium pitch presents the best playing surface in Western Australia and provides any young player who gets the opportunity to kick a ball on it through some of our proposed activities an ideal aspiration to go on to represent Perth Glory – either in the men's or women's team."

Chief Executive Officer of nib Stadium, Mr Peter Bauchop said: "nib Stadium is proud to come on board and support Football West community events. We see the great things that Football West is doing to promote and grow the game of Football and we are happy to get behind them and bring community matches to a professional playing arena. We envisage that this partnership will offer kids and the broader community opportunities that may not otherwise be available."

Football West will conduct a number of events at nib Stadium including school holiday clinics, coaching courses, meetings and conferences, as well as matches that it conducts and oversees.

As part of the arrangement, members of the football family will also benefit from a range of special promotions, ticket offers and corporate packages promotions for the many events that are conducted annually at nib Stadium.

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