

MEDIA RELEASE
21 FEBRUARY, 2011

ALAN BEALE MEDAL ANNOUNCED FOR CHARITY SHIELD

Legendary Western Australia and Spearwood Rovers striker Alan Beale will be recognised at this week's Football West Charity Shield with the player judged best afield to walk away with a medal named in his honour.

Beale's son Brian will select the player of the match at Wednesday's Charity Shield between Perth SC and Stirling Lions and present the Alan Beale Medal on the night.

Alan was born just up the road from West Ham's Upton Park and joined Spearwood Rovers (becoming Cockburn United in 1965) as a 13-year old and is reported to have played over 600 games.

A strong advocate of football regionalisation, Alan was honoured in 1974 for his services to sport in Spearwood by having Beale Park named after him.

He was named Cockburn Citizen of the Year in 1981 and 1993 and is also a life member of the Soccer Federation of WA.

After sitting on Western Australia's inaugural Football Hall of Fame committee in 1996, he ultimately became a worthy inductee.

Alan passed away 6 May 2001, aged 79.

Brian Beale says his late father would have been ecstatic to see an award named after him, especially for a match that he famously scored a hat-trick in.

"It's just amazing to see him recognised like this, my dad was my hero," he said.

"He was an unbelievably gifted player - he used to take corners off one step, left foot or right foot and would just score for fun.

"One season he scored 43 goals which is an amazing achievement and he also got over 600 in his career, he was just fantastic.

"I'm looking forward to selecting the best player in the Charity Shield and also presenting the Alan Beale Medal on Wednesday night."

All gate proceeds from the Charity Shield at BGC Stadium - Dorrien Gardens will go directly to Telethon.

-ENDS-

Football West Charity Shield
Perth SC v Stirling Lions



Wednesday 23 February
BGC Stadium - Dorrien Gardens

Kick Off: 7.00pm

Curtain Raiser: Perth SC v ECU Joondalup 15's, Kick Off 5.30pm

Entry: Gold coin donation. All proceeds to Telethon

