

**MEDIA RELEASE**  
**16 MAY, 2011**

## **BLACK, GOLD AND GREEN: FOOTBALL DOING ITS PART FOR THE ENVIRONMENT**

Football West and MySolar have announced an exciting new partnership to assist football clubs across Western Australia commence the journey to a more sustainable future.

In what is believed to be an Australian first, the partnership will not only see football clubs reduce their carbon footprint by using clean, free electricity from the sun but also assist in the long-term financial stability of the clubs by reducing their electricity costs.

Regular offers of great deals and incentives will also be promoted to members of the Football Family to help them make the switch to a cleaner future.

MySolar, a 100% Western Australian owned company and one of Australia's leading suppliers of energy efficiency products in both the residential and commercial markets will undertake a pilot project by providing local All Flags State League club, Stirling Lions, with a 5kW Photovoltaic Power System.

Such a system would typically provide over 150% of the average household's yearly power.

Installing a 5kW, 27 panel solar power system on the roof of the grandstand at Macedonia Park is the first step in showing what MySolar and Football West are prepared to do in helping the football family 'go green'.

Stirling Lions President, Don Evans says: "MySolar's power cost saving assistance is a welcome relief for volunteer run football clubs like the Lions.

"We hope the pilot trial is a great success so that all football clubs can save money through such solar energy technologies."

The 5kW system produces around 9,000 units (kWh) per year and is putting an asset value of around \$29,000 on the roof of the sporting club, whilst saving approximately 14.25 tonnes of CO2 from being emitted into the environment each year.

The carbon dioxide emissions saved by using the energy that the 5kW system provides is equivalent to taking up to four cars off the road.

Football West Chief Executive Peter Hugg says: "Hopefully the 'Black, Gold and Green' project will trigger further support from Local, State and Federal Governments so that large-scale solar power systems along with solar hot water systems will be a key focus for all associated football clubs in the future."



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PLATINUM



GOLD



SILVER



MEDIA



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Paul Dwyer, Sales Manager for MySolar stated: "The opportunity to be part of this project from ground level is truly exciting with endless ongoing benefits to not only the sporting clubs and their members but also to the environment.

"Football West is showing great leadership in the community and should be commended for their program."

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