

**MEDIA RELEASE
10 MARCH, 2011**

OUTREACH FOR DIVERSITY PROGRAM CALLING FOR DONATIONS

For four years Football West has been coordinating the Outreach for Diversity program, through which individuals and clubs can donate unwanted, outdated, outgrown and redundant football gear to ensure it can still be of use.

Westside Football Club was one of the recent donors to the program and has given a set of strips to Chipolopolo, a club created by a group of football enthusiasts from the local community of Zambian heritage.

Chipolopolo will be playing in Football West competitions at social level, however as many of the players are recent arrivals, they aren't set up with equipment - just plenty of enthusiasm and interest.

Another strip from Westside FC was recently borrowed by a new Club with strong Egyptian ties; Ahly Perth, so they could participate in the recent Perth African Nations Cup community event as their introduction to local organised competition.

In that same tournament, a Ghana team borrowed a strip donated previously by Balga Soccer Club. Events like this tournament encourage people who might not otherwise be involved in the game to enter at a social level in a fun and organised environment.

Football West urges other people with balls, boots, strips, shorts, socks, markers and other equipment that can be used in the program to consider making a donation and seeing what good can come of their old items.

For more information on the Outreach for Diversity program, please contact Football West Inclusive Development Officer Gordon Duus on (08) 9422 6914.

-ENDS-

**Attached is a photo courtesy Football West of Inclusive Development Officer Gordon Duus presenting Jonas Mulombwa (Chipolopolo) one of the strips donated by Westside FC.*

